

# Here is one easy way you can make a BIG difference for kids with cancer!



## Easy Instructions for Weekly Cornhole Tournaments:

This fun weekly event is a great way to add an activity to your campground! It requires at least 10 cornhole boards and bean bags– these can be store bought or custom-made and are a great asset for your park! In addition to using for the weekly tournament, you can rent them daily for a donation to Care Camps.

- 1) Using the editable PDF poster design provided on the “Fun-Raising Toolkit”, customize and print out the posters to utilize around your campground with the day and time of the tournament and where to sign up. If you laminate them they can last for months! Don’t forget to add this to your activities calendar. Weekly events are a great amenity for your park!
- 2) Set a fundraising goal at the beginning of the season and keep track on the fundraising thermometer. Post it prominently behind your front desk for all to see! It is a great way to get the guests involved and staff excited. They love to know how we are doing with reaching our goal. Combine multiple fundraisers for maximum fun!
- 3) Put out sign-up sheets in your office or any other high-traffic place each week. You need at least four teams of 4 people to play! Make sure to note the tournament date, time, and location in the park.
- 4) Purchase a large selection of kid’s items from the dollar store, or order bulk items online so that each child playing gets to choose an inexpensive toy or prize, such as glow bracelets, coloring books, etc.
- 5) 30 minutes before the event, prep a tournament bracket poster to track winners of each round! You can also easily create a bracket & print it online using a free service like [www.freebracketgenerator.com](http://www.freebracketgenerator.com)
- 6) Make sure to utilize the “What is Care Camps” info sheet provided to educate all volunteers/employees who are involved about Care Camps so they can answer questions from your guests. Keep a copy of the “What is Care Camps” sheet displayed with your sign-up sheets for your guests’ information.
- 7) On the day of the tournament, have a staff member oversee/orchestrate the event. Meet all teams at the designated location and collect their \$20 entry fee per team. (OR, choose your own price, based on your market.) Let them know that all proceeds from the event go to support Care Camps!
- 8) Decide the percentage of entry fees that you want to go to Care Camps. (Usually 50-60%). The remainder will go into a pot for the winners of the tournament! If you provide dollar-store prizes for all the kids, you can reduce the cash pot slightly. Declare the total amount of the winner’s pot for all teams to hear! The final winning team will receive the amount of the pot. Don’t forget to take photos to post on social media and give extra recognition to your winner if they donate the proceeds back to Care Camps!

Remit your donations online at [www.CareCamps.org](http://www.CareCamps.org) or mail your check to:

**USA Care Camps Address:**  
2981 Ford St. Ext. PMB 179  
Ogdensburg, NY 13669



**Canadian Care Camps Address:**  
609 Pittston Road  
Cardinal, ON, K0E 1E0

**Questions? Ideas? Call or text Jennifer at 406-671-0447 or email [JMercer@CareCamps.org](mailto:JMercer@CareCamps.org)**