

**Here is one easy way you can make a  
BIG difference for kids with cancer!**



## **Easy Instructions for Care Camps Weekly Hot Dog Roasts:**

This is a super easy event and is great to add on to other fundraisers, such as “Movie Nights”, Cornhole Tournaments, and Bingo, with the Hot Dog Roasts taking place immediately before the other event. It’s a great amenity because your guests don’t have to figure out lunch or dinner and can be a great “community builder” within your park as well!

- 1) Purchase all supplies: Hot Dogs, Buns, Condiments, Chips, Beverages, plates, napkins, gloves for serving, etc. If you want to increase the amount you raise for the cause significantly, partner with a local grocery store or wholesale supplier to donate or discount the supplies! Another option is to have a local business that wants to reach campers sponsor the supplies and offer them promotion during the event and on the poster.
- 2) Using the editable PDF poster template provided on the “Fun-Raising Toolkit”, customize on Adobe and print out posters to utilize around your campground with the day and time of the event. If you laminate them they can last for months. Add the Hot Dog Roast to your event calendar as well!
- 3) Set a fundraising goal at the beginning of the season and keep track on the fundraising thermometer. Post it prominently behind your front desk for all to see! It is a great way to get the guests involved and staff excited. They love to know how we are doing with reaching our goal. Combine multiple fundraisers for maximum fun!
- 4) Sell tickets at check in, or better yet, *get your campers and community involved!* Utilizing the “Volunteer Sign Up Form” provided, you can ask campers (especially your seasonals) or other community service groups to volunteer to sell tickets or serve hot dogs. Many seasonals are looking for a way to give back and get involved, and they can have fun helping.
- 5) Make sure to utilize the “What is Care Camps” info sheet provided to educate all volunteers/employees who are selling the tickets about Care Camps so they can answer questions from your guests. Post a laminated copy of the sign at the event so guests can read about the charity.
- 6) Put out a large “Tip Jar” next to the sign with a note that all tips will be donated to Care Camps.
- 7) Ensure all volunteers & staff who are serving follow food service guidelines, including gloves, masks, etc.
- 8) Sell “Hot Dog Kits” for \$5 (or set your own price depending on your kit selections). Guests can pick up and take back to their site to roast, but for a more social gathering option we recommend having a group of firepits to enhance the sense of community. You can play music, games for the kids, etc. Make it fun!
- 9) Count the ticket sales: deduct your expenses from the amount and submit the remaining funds you have raised to help kids with cancer get to camp to Care Camps.

Remit your donations online at [www.CareCamps.org](http://www.CareCamps.org) or mail your check to:

**USA Care Camps Address:**  
2981 Ford St. Ext. PMB 179  
Ogdensburg, NY 13669



**Canadian Care Camps Address:**  
609 Pittston Road  
Cardinal, ON, K0E 1E0

**Questions? Ideas? Call or text Jennifer at 406-671-0447 or email [JMercer@CareCamps.org](mailto:JMercer@CareCamps.org)**