

**Here is one easy way you can make
a BIG difference for kids with cancer!**



Instructions for Weekly

Care Camps Kids Glow Parties:

This fun weekly event is easy to put on and is a huge hit for kids of all ages! Add laser lights, black lights, and music and your “glow parties” will be magnets for your campground! Make the event free to attend and simply sell glow merchandise to make this a great fundraiser!

1. Set a fundraising goal at the beginning of the season and keep track on the fundraising thermometer. Post it prominently behind your front desk for all to see! It is a great way to get the guests involved and staff excited. They love to know how we are doing with reaching our goal. Combine multiple fundraisers for maximum fun!
2. Purchase a variety of glow merchandise for sale; buying in bulk saves a ton! The more options you have, the more money you can raise for the cause! Suggested items to sell at 200-300% markup:
 - Glow sticks, necklaces, bracelets, and glasses (buy in bulk for cheap at www.orientaltrading.com)
 - Glow beach balls in assorted colors <https://glowproducts.com/us/glow-beach-balls-assorted-color-pack>
 - Glow bubble guns (Very popular! <https://glowsource.com/holidays/light-up-bubble-gun/>)
 - Glow/neon T-shirts with your campground info on it (Great marketing for you in addition to a fundraiser!)
 - Glow helicopters (www.spin-copter.com)
 - Candy and small treat bags for kids, snacks and beverages for adults
3. Using the editable PDF “Glow Party” poster template provided on the “Fun-Raising Toolkit”, customize with the details of your weekly event on Adobe and print out posters to utilize around your campground with the day and time of the event. If you laminate them they can last for months!
4. This doesn't have to be just your staff. *Get your campers and community involved!* Utilizing the “Volunteer Sign Up Form” provided, you can ask campers (especially your seasonals) or other community service groups to volunteer to sell the merchandise and help make this fun weekly event easy. Make sure to utilize the “What is Care Camps” info sheet provided to educate all volunteers/employees who are selling the tickets about Care Camps so they can answer questions from your guests.
5. The event is free to attend, but you make the money by selling glow merchandise at a significant markup, along with treats for adults and kids. If you buy in bulk, you can mark up 200-300% and the items are still cheap!
6. Enhance the night by adding easy and fun glow-in-the-dark games, like glow ring toss & glow Twister. You can also get glow in the dark fog or bubbles. Put on some music, turn on the laser lights and black lights, and watch the kids enjoy!
7. Make sure to take photos & videos each week, as these are eye-catching, fun social media posts and pictures for your campground website!
8. Add up the merchandise sales: deduct your expenses from the amount, and submit the remaining funds raised to Care Camps.

Remit your donations online at www.CareCamps.org or mail your check to:

USA Care Camps Address:
2981 Ford St. Ext. PMB 179
Ogdensburg, NY 13669



Canadian Care Camps Address:
609 Pittston Road
Cardinal, ON, K0E 1E0

Questions? Ideas? Call or text Jennifer at 406-671-0447 or email JM Mercer@CareCamps.org