

**Want to help but don't have time? Here is the easiest way you can make a BIG difference for kids with cancer!**



## **“Easy-Button” Instructions for Care Camps 50/50 Drawings:**

- 1) Purchase rolls of double tickets (available from a local party store or online.)
- 2) Using the poster design template provided on the “Fun-Raising Toolkit”, customize and print out posters to utilize around your campground with the day and time of the drawing. Every Saturday seems to work great! If you laminate them they can last for months.
- 3) You can have your staff sell tickets at check in, or better yet, *get your campers and community involved!* Utilizing the “Volunteer Sign Up Form” provided, you can ask campers (especially your seasonals) or other community service groups to volunteer to walk around on Saturday to sell tickets. The volunteer sign-up list is a great way to get campers involved, save *you* time, and allows them to commit in advance to the weekend they can sell on.
- 4) Make sure to utilize the “What is Care Camps” info sheet provided to educate all volunteers/employees who are selling the tickets about Care Camps so they can answer questions from your guests. Keep a copy of the “What is Care Camps” sheet laminated with your bucket/tickets for easy reference.
- 5) Sell tickets for \$5 for a single ticket or \$20 for 5 tickets. (Choose your own price, based on your market.)
- 6) Once sold, the purchaser keeps their half of the tickets and the campground keeps the matching 2<sup>nd</sup> half to put in the drawing bucket.
- 7) Have someone (typically a guest) pick the winning ticket at the designated day/time and post the winning number at the office. Make sure to take a picture of your winner with their cash each week and post to social media...don't forget to give the guest special recognition if they donate the winnings back to the cause!
- 8) Count the ticket sales: ½ of the money collected goes to the winner and the other ½ of the money goes to Care Camps. Tape this on the bottom of your bucket so you never have to look up the address for sending donations!

Remit your donations monthly to:

**Care Camps**  
2981 Ford St. Ext.  
PMB 179  
Ogdensburg, NY 13669

Note: This is just one example of how you can make a BIG difference in the lives of children with cancer!  
**Questions? Ideas? Call or text Jennifer at 406-671-0447 or email [JMercer@KOACareCamps.org](mailto:JMercer@KOACareCamps.org)**