



INSTRUCTIONS FOR CARE CAMPS DUCKY DERBY

Weekly rubber duck races are a great way to build fun and are one of the EASIEST ways you can raise a huge profit for Care Camps!

1. Remember: You don't need to do all the work...invite your seasonal campers and community to get involved!
2. Got enough staff? Great! If you are short-staffed, invite a local service club such as Kiwanis, Rotary, Exchange Club, Optimists, Elks, church youth groups, Boy & Girl Scout troops, or your seasonal campers to take on the duck sales for you! Ask them to take on organizing 2-4 volunteers per weekend to walk around to camp sites and "adopt" rubber ducks for the race. Use the volunteer sign-up sheet in the toolkit.
3. Purchase 100 or so rubber ducks (more if you are a larger campground).
4. Choose the location to hold your weekly duck race. You will want to have it at the same location each week and invite all your participants to attend. Swimming pools are the easiest option, although you can also do a creek, a pond or lake on your campground. If your water doesn't have any "current", you may need to have volunteers with pool noodles stand behind the ducks and push them towards the other end!
5. Using the poster included in the Fun-Raising Toolkit, customize the posters with your weekday, time, and location for the duck race. Hang up posters around the campground with a short explanation of what you are raising money for. Every Saturday late afternoon seems to work great!
6. Send out a text reminder each week to that weekend's volunteers to maximize your success and ensure folks remember to show up. (This will reduce no-shows significantly.)
7. Educate the volunteers who are "Adopting out" the ducks so they can explain to your guests what the Care Camps is. Provide each volunteer with a laminated copy of the "What is Care Camps info sheet" with them in case a guest asks a question or wants to know more.
8. Have volunteers walk around to all the campsites Friday early evening or Saturday late morning with one "example" duck and a clipboard that lists a range of duck numbers. Volunteers ask:
9. "We are raising money to help kids with cancer get to camp by doing a Rubber Duck Race Saturday afternoon. The cost is only \$5 per duck, and 100% of the proceeds will go directly to helping kids with cancer get to camp. How many ducks would you like to adopt for the race?"
10. The volunteer allows the guest to pick their "lucky numbers" for the ducks they want to adopt off of the list, and fill in their contact information for each duck they are adopting. Volunteers collect cash in a fanny pack and move on to the next camper!
11. Put all the "lucky ducks" into a bin to dump into the water at the appointed time. Have a judge at the far end to select the winning duck and announce the number. The winner gets 50% of the dollars raised (or a prize of your choosing, which leaves more money to donate to the charity.) If there is a tie, split the winner's proceeds in half, and the other half goes to Care Camps. Make sure to get lots of cute pictures each week, for GREAT content to share on social media!
12. Update the amount you have raised that week on your fundraising thermometer. Post it prominently behind the front desk so staff and guests can see your goal!
13. Remit your funds at the end of each month to one of the addresses below.

THANK YOU FOR CHOOSING TO MAKE A BIG DIFFERENCE IN THE LIVES OF CHILDREN WITH CANCER!

PLEASE REMIT ALL CARE CAMPS FUNDS MONTHLY TO:

CARE CAMPS US
981 Ford St. Ext. PMB 179
Ogdensburg, NY 13669

CARE CAMPS CANADA
12820 Highway 43
Chesterville, ON, K0C1H0

Questions? Ideas? Call or text Jennifer at 406-671-0447 or email JMercer@CareCamps.org