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For Immediate Release:

Lippert Launches Sales Commitment to Benefit Care Camps

Billings, MT – Lippert, one of the leading outdoor industry manufacturers, has announced the launch of a year-long commitment to donate 1.5% of consumer e-commerce sales to support Care Camps.

Producing innovative products and committed to social initiatives, Lippert is continuously inspired to create transformative social change. To that effort, the company has supported Care Camps with several donor campaigns, each engaging their employees and community to participate in a greater cause.

Last September, Lippert donated a percentage of sales to Care Camps in honor of Childhood Cancer Awareness month. This initiative inspired their leadership team to expand their efforts, increasing the percentage of sales commitment in 2023.

“We are passionate about our partnership with Care Camps because of their focus on removing barriers for kids with cancer to attend camp. Lippert creates products that make the outdoors a great place to be. Together, with Care Camps and our consumers, we get to be part of giving that experience to kids who need it most,” said Michilah Grimes, Lippert’s Corporate & Community Impact Director.

Care Camps funds over 132 specialized pediatric oncology camps across the United States and Canada. Each facility provides specially trained counselors and on-site services ensured by healthcare professionals so children going through cancer can safely attend camp. These camps create an opportunity for kids to connect with peers and counselors who understand what they are going through. Whenever possible, those connections and the ability to attend camp is extended to the entire family.

“Having visited a couple of different camps over the years, I have witnessed firsthand the life-changing opportunities these camps offer to not just children that attend the camps but also their families,” said Grimes.

Thanks to the generous support of partners like Lippert, Care Camps offers funding to specialized pediatric oncology camps across the country, serving children and their families throughout their cancer journey.

“This commitment from Lippert aids Care Camps in our mission to provide the camp experience for every child diagnosed with cancer,” said Gwynn Sullivan, Care Camps Executive Director. “Together, we create connection, healing, and joy for families and communities. We are so grateful for our partnership.”

To learn more about Care Camps, donate, and change the life of a child experiencing cancer www.carecamps.org.

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