Contact: Erica Lanter Communications Director <u>erica@carecamps.org</u> 406-670-2414



For Immediate Release:

Care Camps Announces Partnership with RIGERO – Bio-Health Pod Systems

Billings, MT – Care Camps is pleased to announce RIGERO as a strategic partner to help more children facing cancer and their families get to camp.

RIGERO, based in Southfield, MI, developed their patent pending Bio-Health Pod Systems to naturally restore and beautify ponds and lakes in an environmentally beneficial way, solving difficult muck, aquatic weed, and algae problems. RIGERO became a certified vendor for Kampgrounds of America (KOA) in 2022. Upon learning about KOA's partnership and commitment to Care Camps, they were compelled to join the cause.

For every Bio-Health Pod System sold to a KOA campground, RIGERO will donate \$250 to Care Camps. Each donation will be made on behalf of the participating campground.

"As we began to build our relationship with KOA campgrounds, we knew we wanted to be a part of Care Camps as well," said RIGERO CEO, Roy Cole, "We are excited to help children facing cancer get to camp and feel like kids again. Giving back on behalf of our KOA customers to a cause important to each of us has become an important part of our mission."

Thanks to the generous support of partners like RIGERO, Care Camps offers funding to 132 specialized pediatric oncology camps across North America. These camps serve thousands of children and their families throughout their cancer journey.

"The oncology camp setting creates connection and community for children experiencing cancer," said Wade Elliott, Care Camps Board Chair. "The relationships built, and skills learned at camp influence them well into adulthood. We are grateful for businesses like RIGERO who also place an emphasis on creating meaningful industry partnerships to make a difference in the lives of these kids and their families.

Care Camps is committed to providing the opportunity for every child diagnosed with cancer, and their family to attend a specialized pediatric oncology camp. To learn more about Care Camps, donate, and change the life of a child experiencing cancer, visit <u>www.carecamps.org</u>.

For more information on RIGERO Bio-Health Pod Systems, visit RIGERO.com