

# HEALING HAPPENS HERE.

2022 IMPACT REPORT





# TABLE OF CONTENTS

- 2 Mission, Vision, Values
- 3 Message from the Chairman
- 4 By the Numbers
- 5 The Power of Creative Partnerships
- 7 Thank You to Our Donors
- 13 Gifts-In-Kind
- 15 The History of Care Camps
- 17 Better Together, COCA
- 18 2022 Financials
- 19 Healing Happens Here
- 21 Camps We Support
- 27 2022 Awards
- 29 Looking Forward 2023
- 30 Care Camps Leadership



Make-over at Camp Merry Times



# MISSION

To give joy, hope, and the healing power of the outdoors to children with cancer and their families at a specialized oncology camp.

## VISION

With your help, Care Camps will provide hope and healing to every child and family member affected by childhood cancer in the U.S. and Canada. We will do this by funding oncology camps and special programs designed to bring the healing power of the outdoors and shared community to these kids and their families.

## VALUES



### Passionate

We work hard each day so that every child and family affected by pediatric cancer gets the opportunity to experience the joy, hope, and healing of special oncology camps and programs.



### Collaborative

We collaborate together with our donors, camps, volunteers, and vendors to optimize our positive impact for children with cancer and their families.



### Transparent

We carefully steward donor funds and provide clear reporting to ensure every donation brings the maximal benefit to the children and families facing childhood cancer.



### Inclusive

We understand and affirm the importance of fostering friendships, shared community and opportunities for children and families from every background.

On the dock at Camp Dream Day on Cape Cod





# MESSAGE FROM THE CHAIRMAN

As I reflect on 2022, the word that comes to mind is *Gratitude*. Care Camps is honored to help children and their families find healing and connection in their time of crisis. We are grateful for people and organizations who share our passion and expand the scope of Care Camps across the U.S. and Canada. As we share our impact, I would first like to express our thanks.

We are thankful for doctors, nurses, and researchers, all working to treat and someday cure cancer.

We are thankful for camp counselors, many of whom are cancer survivors themselves and nearly all of whom are volunteers.

We are thankful for camp administrators and their board of directors, who tirelessly develop hundreds of programs to help kids and families beat this disease.

We are thankful for fundraising organizations who provide a map to grant funds responsibly and effectively so kids can find a respite from cancer at camp.

We are thankful for campground owners, operators, and staff who, while growing their businesses and raising families, still give their

time and treasure to thousands of kids hoping to make it to adulthood.

We are thankful for corporate partners and businesses who see beyond their income statements with a desire to contribute and give back.

We are thankful for everyday people who are generous and insightful enough to see the need in these kids and their families.

We are thankful for the children and their families who come into our lives and courageously show us how to find joy during the most challenging times.

We are thankful for the Care Camps Board of Directors and Staff who pull all the pieces together to get more kids to camp.

With deep gratitude for 2022 and excitement for the year to come,

*Wade*

Wade Elliott  
Chairman of the Board,  
Care Camps



“We are thankful for the children and their families who come into our lives and courageously show us how to find joy during the most challenging times.”

## BY THE NUMBERS

Here’s the impact Care Camps had in 2022 with our mission to support pediatric oncology camps across the U.S. and Canada:



**\$3.5 Million**

Total donations received to support camps in 2023



**\$2.5 Million**

Grants to be awarded to camps in 2023



**\$1.1 Million**

Combined donations from KOA Corporate and KOA campground owners



**\$2.4 Million**

Donations received from other corporations, organizations, and individuals



**\$98,246**

Funding provided to COCA for program development and professional education.



**> 18%**

Administrative Costs



**132**

Pediatric oncology camps supported by Care Camps



**986**

Camp sessions supported by Care Camps



**36,300**

Campers who attended camps supported by Care Camps



**12,000**

Non-medical volunteers who worked at camps supported by Care Camps



**1,700**

Medical volunteers who worked at camps supported by Care Camps

Brother Bonding at Camp Hobe





# THE POWER OF CREATIVE PARTNERSHIPS

In 2022, Care Camps was honored to collaborate with partners across the U.S. and Canada who share our vision to provide the opportunity for every child diagnosed with cancer to attend a specialized pediatric oncology camp. We value each partnership as they inspire us to raise funds for these incredible kids and their families.

Here are just a few of those inspirations:

## A Cornerstone for Care Camps – KOA

Bonded by a shared belief that the outdoors is an essential part of well-being, Kampgrounds of America (KOA) is a vital donor to Care Camps. Some of KOA's creative donor initiatives include allocating \$1 from every reward card sold, hosting a live auction at the annual convention, promoting national events, and offering employee paycheck contributions. From corporate leadership to campground volunteers, KOA exemplifies giving back.



## Fun-Raising with Heart – Campgrounds

Campgrounds across the U.S. and Canada have united with the Care Camps cause. They creatively fundraise year-round with events like pancake breakfasts, ice cream socials, polar plunges, duck races, raffles, auctions, money boards, percentage of sales, and cash boxes. The sky is the limit with these creative partners!



## Glitter and Gold – Campers INN RV

Campers Inn RV hosted the Glitter and Gold Gala in December 2022. The Hirsch family rallied friends and industry partners to support these kids like never before. In one evening, the gala raised nearly \$400,000 for Care Camps. In addition to a golf tournament and employee giving campaign, Campers Inn is continuously finding new ways to make a difference in the lives of children living with cancer.



## Cause Marketing – Lippert

In 2022, in honor of pediatric childhood awareness month, Lippert donated a percentage of their September sales to Care Camps. This year, Lippert has launched an initiative to donate 1.5 % of their consumer e-commerce sales. Creative cause marketing from donors like Lippert get more kids to camp!



## Symbiotic Partnerships – Bio-Health Pod Systems by RIGERO

A first-time vendor at the 2022 KOA convention, RIGERO was planning on selling their Bio-Health Pod system to restore fresh water ponds. What they didn't plan on was finding a partnership with KOA campgrounds and Care Camps. This year, RIGERO has committed to donating \$250 per unit sold to every KOA campground. This partnership is a win, win, win!



## For the Love of Kids and Camping – Tempest Technologies

For the past 4 years, Tempest Technologies has commissioned a painting by renowned artist, Joe Heins. Commemorative posters, notecards, playing cards, and stickers are sold in retail spaces and campgrounds. In addition to being a collector's item, 100% of the profits from this sale go to Care Camps.



## Blending up the Music – Howard Livingston & Friends

Howard Livingston and The Mile Marker 24 Band continue to serve up music and margaritas for Care Camps. At concerts, throughout the year, Howard and his friends are known for their music, fun, and creativity as they live auction margaritas to benefit the kids.



## Rising to the Challenge – Harvest Hosts

Harvest Hosts offers overnight RV camping at over 4,000 farms, wineries, breweries, attractions, and more. When they connect with Care Camps, they take things to the next level. In 2022, CEO Joel Holland had the ambitious goal of skiing 50,000 vertical feet in a single day. For each run made, Harvest Hosts committed \$100 to Care Camps. The day concluded with more than 56,000 vertical feet skied in 33 runs, carving out a creative donation for the kids!



Thank you to ALL of those who creatively helped raise money to send more kids to an oncology camp.

You are all ROCK STARS!



Seeing Stars at Camp Quality Ohio



# THANK YOU TO OUR DONORS

## VISIONARY (\$1,000,000-\$2,499,999)



## AMBASSADORS (\$500,000-\$1,000,000)



## CHAMPIONS (\$250,000-\$499,999)



## PIONEERS (\$100,000-\$249,999)

Howard Livingston & Friends

## PACESETTERS (\$50,000-\$99,999)



# THANK YOU TO OUR DONORS

### Partners (\$25,000-\$49,999)

Canadian Camping & RV Council (CCRVC)  
Todd & Missy Cleveland  
Gettysburg/Battlefield KOA Holiday  
Suzanne Giesemann Enterprises LLC  
KEI Kampgrounds Enterprise, Inc  
Amy & Robert Martin  
Savannah South KOA Holiday  
Southernmost Coconut Castaways  
St. Petersburg/Madeira Beach KOA Holiday  
The Sommers Company

### Patrons (\$15,000-\$24,999)

1000 Islands/Ivy Lea KOA Holiday  
Brown & Brown Insurance  
Grech Motors Inc  
Gulf Stream Coach, Inc  
Horizon Transport/Wave Express  
Recreational Adventure Co.  
Recreation Resource Management  
Renfrew/Ottawa West KOA Journey  
San Diego Metro KOA Resort  
Tengo Internet  
Thunder Bay KOA Holiday  
Uniontown KOA Holiday  
Wade & Judy Elliott  
Williamsport S/Nittany Mtn. KOA Holiday

### Builders (\$10,000-\$14,999)

AGS a division of Texas Advertising  
Allendale/W Grand Rapids KOA Holiday  
American Guardian Warranty Services, Inc.  
Angola/Hogback Lake KOA Holiday  
Anonymous  
Bank of America  
Barrie KOA Holiday  
Paul E Cunningham  
Galveston Island KOA Holiday  
Independence Bank  
Jayco Family of Companies  
Lena KOA Holiday  
McLane Middleton  
National Auto Care

Paris Landing/Kentucky Lake KOA Holiday  
Tempest Technologies LLC  
Jim & Sandy Rogers  
RTM Communications, Inc  
RV Care Network Ltd.  
Salt Lake City KOA Holiday  
Eric Stumberg  
Tucson/Lazydays KOA Resort  
West Michigan Hockey, Inc  
Winnebago Industries

### Leaders (\$5,000-\$9,999)

1000 Islands/Mallorytown KOA Holiday  
A & L RV Sales LLC  
Asheville East KOA Holiday  
BC Lodging & Campgrounds Association  
Bangor/Holden KOA Holiday  
Bank of the West  
BMO Harris Bank N.A.  
Boston/Cape Cod KOA Holiday  
Bristol/Kingsport KOA Holiday  
Cannonville/Bryce Valley Holiday  
Cananadaigua/Rochester KOA Holiday  
Canterbury RV  
Cape Hatteras/Outer Banks KOA Resort  
Chartwell Financial Advisory, Inc.  
Cherokee/Great Smokies KOA Holiday  
Chicago Northwest KOA Holiday  
Coloma/St. Joseph KOA Holiday  
Delaware Water Gap/Pocono Mtn KOA Holiday  
Fancy Gap/Blue Ridge KOA Journey  
Fort Collins/Lakeside KOA Holiday  
GB Wifi Solutions  
General Coach  
Grand Design RV LLC  
Honesdale/Poconos KOA Holiday  
Jacksonville Icemen  
Jamestown Advanced Products, Corp  
Jason & Darla Lippert  
Marco Polo Land  
Nashville KOA Resort  
Niagara Falls KOA Holiday  
NYC North/Newburgh KOA Holiday

# THANK YOU TO OUR DONORS

**...Leaders Continued**

Okeechobee KOA Resort  
David & Michelle Olsen  
Toby O'Rourke  
Ouray KOA Holiday  
Philadelphia/West Chester KOA Holiday  
Pigeon Forge/Gatlinburg KOA Holiday  
Port Huron KOA Resort  
River View Campground  
San Antonio/Alamo KOA Holiday  
Shelby/Mansfield KOA Resort  
Southeast Publications  
Starke/Gainesville NE KOA Holiday  
Sugarloaf Key/Key West KOA Holiday  
Sweetwater/I-75/Exit 62 KOA Holiday  
Tengo Internet  
US Bank  
Virginia Beach KOA Holiday  
Wayfarer Inc Co  
Williams/Circle Pines KOA Holiday

**Benefactors (\$1,000-\$4,999)**

1000 Islands/Kingston KOA Holiday  
5759928 Manitoba Ltd.  
Airstream USA  
Albuquerque KOA Journey  
Rebecca (Becky) Alber  
Aliner Owners Club  
Amazon Smile  
Aqua Finance  
Asheville West KOA Holiday  
James Ashurst  
Astoria/Warrenton/Seaside KOA Resort  
Austin East KOA Holiday  
Baileyton KOA Holiday  
Bar Harbor/Oceanside KOA Holiday  
Bear Lake/Marina Side KOA Holiday  
Belvideire East/Exit 170 KOA Journey  
Robert Bentley  
Fred L Bentz  
Blue Ridge/Toccoa River KOA Holiday  
Blue Rocks Campground  
Cole Brady

Brattleboro North KOA Journey  
Robert & Madonna Brennan Jr  
Brown County/Nashville KOA Holiday  
Buckeye Lake/Columbus E KOA Holiday  
Bucksport/Fort Knox KOA Holiday  
Driftstone Campground  
CampCalNow RV Park & Campground Alliance  
Carlsbad KOA Holiday  
Century Chemical Corporation  
Chautauqua Lake KOA Holiday  
Susan Claus  
Coleville Walker KOA Holiday  
Cornwall/Charlottetown KOA Holiday  
Covert/South Haven KOA Holiday  
Michael Cowherd  
Cranbrook/St. Eugene Casino Resort  
Crane Fund for Widows & Children  
Cranbrook St Eugene KOA  
Crossville/I-40 KOA Holiday  
James Roger Cunningham  
Dayton KOA Holiday  
Denver East/Strasburg KOA Holiday  
Denver West/Central City KOA Holiday  
Scott & Gina Duehmig  
Elizabethtown/Hershey KOA Holiday  
Emmett KOA Holiday  
Flaming Gorge/Manila KOA Journey  
Fort Pierce West KOA Holiday  
Taylor Fulford  
Michael Gaeddert  
Kenneth Gill  
David Randall Goodwin  
Grand Island KOA Journey  
John & Sandra Grouten  
Ross Gunden  
Halifax West KOA  
Harpers Ferry/Civil War Battlefields KOA Holiday  
Harrisonburg/Shenandoah Valley KOA Holiday  
Karen Harant  
Hattiesburg/Okatoma River KOA  
Hayward KOA Holiday  
Cameron & Abigail Hendricks  
Benjamin Hirsch

# THANK YOU TO OUR DONORS

David M Hirsch  
Laurie Hirsch  
Hixton/Alma Center KOA Holiday  
Perry & Sherri Hodies III  
Kurt & Lori Hostetter  
Patrick Hurst  
Innisfil Rotary Club  
Rett Jaques  
Alyssa Javadi  
Matthew Jeppsen  
JLC Nucleus, LLC  
Al & Michele Johnson  
Cheryl W. Johnson & Robert Jozwiak  
John Jones  
Kankakee South KOA Holiday  
Kentucky Lake/Prizer Point KOA  
April Klein  
Amber May Koche  
Lake Charles East/Iowa KOA  
Las Vegas KOA Journey at Sam's Town  
James J. Lawson  
Leavenworth/Pine Village KOA Holiday  
Mark & Karla Lemoine  
Lincoln City KOA Journey  
Littleton/Franconia Notch KOA Holiday  
Lookout Mtn/Chattanooga West KOA Holiday  
Louisville South KOA Holiday  
Lubbock KOA Journey  
Robert Lusby  
Mackinaw City/Mackinaw Island KOA Journey  
Manchester Beach/Mendocino Coast KOA  
Journey  
Manchester TN Campground  
Susan & Richard Marcoux  
Karen McAndrew & Daniel Parent  
Rochelle McCune  
Medina/Wildwood Lake KOA Holiday  
Mercer/Grove City KOA Holiday  
Jennifer A Mercer  
Joshua Miller  
Kyle Miller  
Minneapolis SW KOA Holiday  
Mitchell KOA Journey

Monroe County/Toledo N KOA Holiday  
Montrose/Black Canyon Nat. Park KOA Journey  
Mark & Miranda Morehead  
Carlene Morris  
Mount Pleasant/Charleston KOA Holiday  
Graham Myhre  
Mystic KOA Holiday  
Naples/Marco Island KOA Holiday  
New Bern KOA Holiday  
Newberry/I-26/Sumter NF KOA Journey  
Newport/Little Diamond KOA Holiday  
Niagara Falls/Grand Island KOA Holiday  
Dr Michael O'Connor  
Orlando/Kissimmee KOA Holiday  
Orlando Southwest KOA Holiday  
Owl's Club of Waynesboro  
Parry Sound KOA Holiday  
Payne West Insurance  
Anita & Bill Perry  
Mark Person  
Lawrence H Peter  
Philadelphia South Clarksboro KOA Holiday  
Point South/I-95/Yemassee KOA Holiday  
Pueblo South/Colorado City KOA Holiday  
Rapid City/Black Hills KOA Holiday  
Red Oak Campground  
Chad Reece  
Richfield KOA Holiday  
Richmond KOA Holiday  
Rigero  
Riverbend Campground  
Rock Island/Quad Cities KOA Holiday  
Barron Roddey  
Jeff & Melissa Rodino  
Salem/Lisbon KOA Holiday  
Santa Cruz/Monterey Bay KOA Holiday  
Shawn & Lisa Peterson  
Teresa Sass  
Gail & Milton Schultz  
Quinlan Shea  
Sioux Falls KOA Journey  
Skowhegan/Kennebec Valley KOA Journey  
Reed Slingerland

# THANK YOU TO OUR DONORS

**...Benefactors Continued**

South Padre Island KOA Holiday  
Spartanburg/Gaffney KOA Holiday  
St. Augustine Beach KOA Holiday  
St. George/Hurricane KOA Journey  
Barry Stern  
Streetsboro/Cleveland SE KOA Holiday  
Sturgeon Falls KOA Holiday  
Gwynn Sullivan  
Timothy Tack  
Temecula/Vail Lake KOA  
The Kaplan Group  
Tidwell & Sons HVAC LLC  
Donald R Tiedeman II  
Townsend/Great Smokies KOA Holiday  
Trinity Lake KOA Holiday  
Tucumcari/Route 66 KOA Journey  
Joseph Turgeon  
Twin Bridge Campground Inc  
Thomas Underwood  
Verge Enterprises  
W Palm Beach/Lion Country Safari KOA Journey  
Wakeeney KOA Journey  
Wapakoneta KOA Holiday  
Washington DC/Capitol KOA Holiday  
Jim Weiss  
West Glacier KOA Resort  
Howard & Catherine Wilcox  
Williamsburg Campground  
Wilmington KOA Holiday  
Wytheville KOA Holiday

**Supporters (\$500-\$999)**

Alamosa KOA Journey  
Albany/Corvallis KOA Journey  
ALL American Rentals, LLC  
Anderson/Lake Hartwell KOA Holiday  
Avila/Pismo Beach KOA  
Marcus R Bailey  
Batesville KOA Journey  
Bellefonte/State College KOA Holiday  
Benbow KOA Holiday

Billings KOA Holiday  
Boone KOA Holiday  
Borderline Trikers of PA  
Dennis & Jennifer Bostedo, Jr.  
Boyer Park & Marina/Snake River KOA Holiday  
Bradenton/Hunsader Farms KOA Holiday  
Angela Burgess  
John Burke  
Bryan Patrick Burt  
Camp Longhorn C3 on Inks Lake  
Campspot  
Canton/East Sparta KOA Holiday  
Cascade Locks/Portland East KOA Holiday  
Andrea Chandler  
Daniel B Chastain  
Chocorua KOA Holiday  
Chubb Charitable Foundation  
Clearwater/Lake Tarpon KOA Holiday  
Margaret Clodfelter  
Janet B Cole  
Corbin/Laurel Lake KOA Journey  
David Warner Corder  
Coshocton KOA Holiday  
Bernard F Culliton  
Crystal Lakes Community Church  
Dallas/Arlington KOA Holiday  
Christopher DeMeritt  
Detroit/Ann Arbor KOA Holiday  
Door County KOA Holiday  
Kimberly Douglas  
Joshua Downing  
John Dresselhaus  
N Doreen Dunithan  
Troy Egebrecht  
Ellensburg KOA Journey  
Erie KOA Holiday  
Estes Park KOA Holiday  
Erik R Fisher  
Flagstaff KOA Holiday  
Forsyth KOA Journey  
Fort Pierce Downtown KOA Journey  
Fredericksburg/Washington DC South KOA Holiday

# THANK YOU TO OUR DONORS

Gatlinburg East/Smoky Mountain KOA Holiday  
Gaylord KOA Holiday  
Kenton L Gietzen  
Kenneth James Glover  
Owen Grahl  
Grand Canyon KOA Journey  
Green River KOA Journey  
Jonathan P Harvey  
Herkimer Diamond KOA Resort  
Hinton Jasper KOA  
Jeffrey M Hirsch  
Cathy Hirsch  
Holbrook/Petrified Forest KOA Journey  
Hot Springs National Park KOA Holiday  
Huntington/Fire Fox KOA Holiday  
Walter Hynes  
Sherry L Johnson  
Jesse D. Kamien  
Kampground of Scott, Inc  
Kathy Jean Kessler  
Rebecca A Kirch  
Gregg Kleczkowski  
Matthew m Kramer  
Joshua Thomas Kunz  
Donna Marie Kush  
Lake Placid/Whiteface Mtn. KOA Holiday  
Las Cruces KOA Journey  
Lebanon KOA Holiday on Salmon Falls River  
Lebanon/Bennett Springs KOA Holiday  
Lemolo Lake/Crater Lake North KOA  
George E Lipcsak  
Livingston/Paradise Valley KOA Holiday  
Michael Lueth  
Lynden/Bellingham KOA Journey  
Martin Marietta  
Benjamin McDonald  
Mesa/Apache Junction KOA Journey  
Montreal South KOA Journey  
Moss Landing KOA Express  
Mountain Vista Campground  
Justin A Mundahl  
Muskegon KOA  
Myrtle Beach KOA Resort

New Orleans West KOA Holiday  
Olympic Peninsula/Port Angeles KOA Journey  
Robert Orwat  
Ozark/Fort Rucker KOA Journey  
Kiran Patel  
Daniel Patxot  
Placerville KOA Journey  
Polson/Flathead Lake KOA Holiday  
Amanda J. Poole  
William David Pounds  
Micheal Regan  
Justine Reitenauer  
Michael Richards  
Roger's Auto Sales  
Salinas/Monterey KOA  
Salt Lake City KOA Holiday  
Santa Fe KOA Journey  
Sandusky/Bayshore KOA Holiday  
San Angelo KOA Holiday  
Santee/Santee Lakes KOA Journey  
Philip & Wendy Sarvari  
Sault Ste. Marie KOA Holiday  
Sheridan/Big Horn Mtn KOA Journey  
Jonathan Q Smurthwaite  
Spearfish/Black Hills KOA Holiday  
St. Louis West/Historic Route 66 KOA Holiday  
Todd Eugene Stafford  
Starbucks/Lyons Ferry Marina KOA Holiday  
Erind Stender  
Strafford/Lake Winnepesaukee S KOA Holiday  
Sunbury/Columbus North KOA Holiday  
Thompson/Grand River Valley KOA Holiday  
Traverse City South KOA Holiday  
Allen Dell Traugott  
Vernal/Dinosaurland KOA Holiday  
Rodney Wagner  
Waterloo/Lost Island Waterpark KOA Resort  
Jim Weiss  
Brad Whitehead  
Ronald Craig Williamson  
Beverly Worley  
Dawn Worley  
Tyler Yeager



# GIFTS-IN-KIND

In addition to monetary gifts, Care Camps is grateful for the many generous donations of goods and services we receive. These gifts help us raise additional funds, as well as reduce our operational costs, so more money can go to camps and the children and families we serve.

Here are a few of the generous examples of in-kind donations:

## Marketing and Services

Orlando Southwest KOA Holiday  
National Business Media Inc  
Southeast Publications  
AGS, A Division of Texas Advertising  
Amber & Andy Norbek  
Campground & RV Park Industry E-News  
Tempest Technologies  
RV News  
Outdoorsy

## News Coverage

RV Business  
RV Pro  
RV Lifestyle  
RV News  
RVing Today  
Woodall's Campground Management  
Campground & RV Park Industry E News

## KOA Convention Live Auction Donors and Sponsors

Dennis McCreedy @ The Jump Pad  
Jamestown Advanced Products  
Foam Daddy  
KOA Inc  
Lori & Gary Levesque  
KOA Inc  
Robert J Valchuis  
Autumn Dillon  
Nate Thompson  
Tempest Technologies/The Peterson Family  
Tent Masters  
Jim & Sandy Rogers  
Polywood

## Auction/Convention Assistants

Clint Bell  
The Bell Family  
Mike Reid Production Management  
KOA Staff

## Car Sponsors:

GB Wifi Solutions  
Independence Bank  
Jamestown Advanced Products  
KOA Inc  
Southeast Publications  
Tengo Internet

## Golf Cart Sponsor

Canterbury RV

## IN MEMORIAM

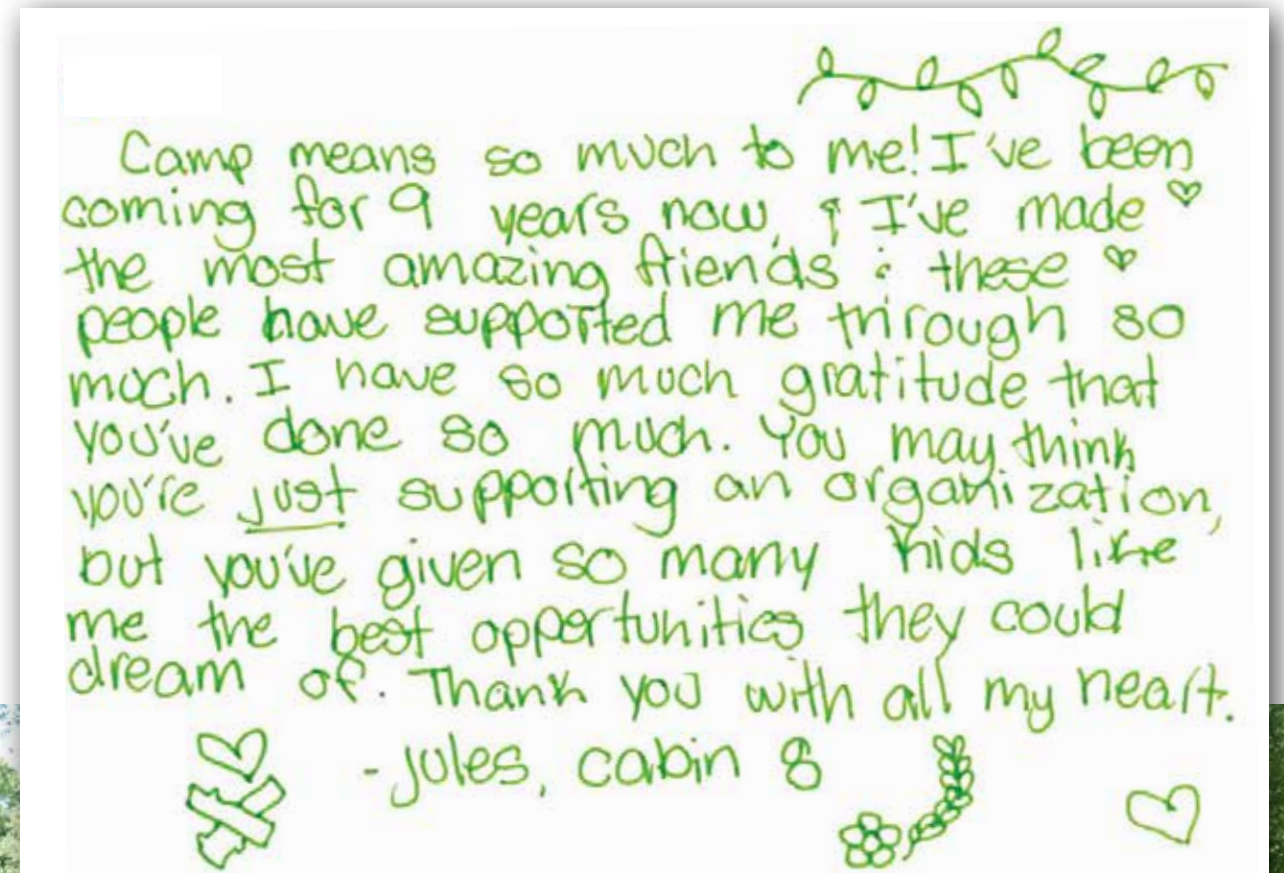
We thank the many generous donors who contributed to Care Camps in honor or memory of a loved one. For a complete list, visit our website.

# PARTNER WITH US

**When you partner with us...** YOU provide connection, joy, and healing for children living with cancer and their families.

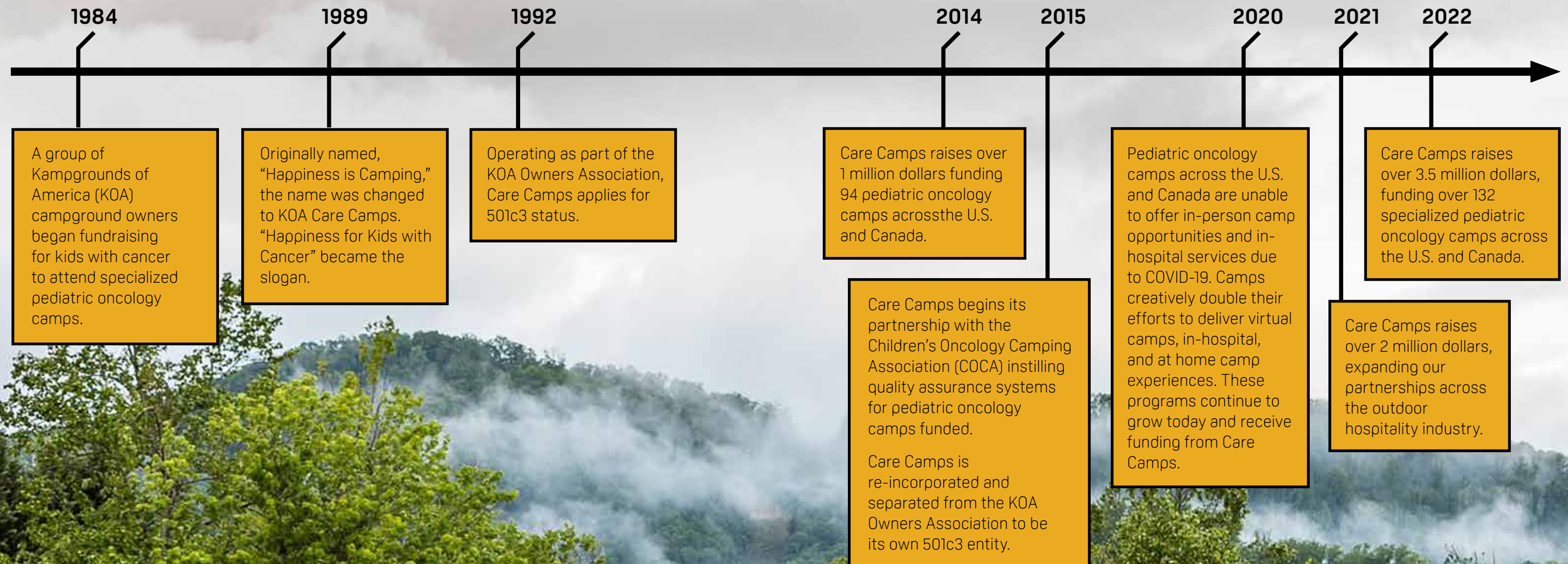
**When we partner with you...** WE provide purpose, impact, and engagement for your employees and the customers you serve.

**Together we change the life of a child.**





# THE HISTORY OF CARE CAMPS



Left to right: Toby O'Rorke, CEO, Kampgrounds of America, campers at Camp Braveheart.

"The mission of Care Camps perfectly aligns with the mission of KOA which is to connect people to the outdoors," said Toby O'Rorke, KOA CEO, while visiting Camp Braveheart in Montana. "One of the core beliefs of KOA is there are intrinsic health benefits from being in nature. It's not just physical benefits but it's mental benefits as well. When you are at these camps it really shines through that these kids and their families need to be outdoors to heal."





# BETTER TOGETHER



## Did you know:

Medically supervised oncology camps across the U.S. and Canada are impacting entire families, not just the child with cancer.

## In 2022, Care Camps funded 132 camps who:

**63** PROVIDED FAMILY PROGRAMMING

**42** OFFERED IN-HOSPITAL CAMPING EXPERIENCES

**46** HELD SIBLING CAMPS

**18** INCLUDED BEREAVEMENT CAMPS

Since 2014, Care Camps and the Children's Oncology Camping Association (COCA) have facilitated a strategic partnership. Together we strive to bring awareness to both organizations and strengthen the quality of pediatric oncology camps across the U.S. and Canada.

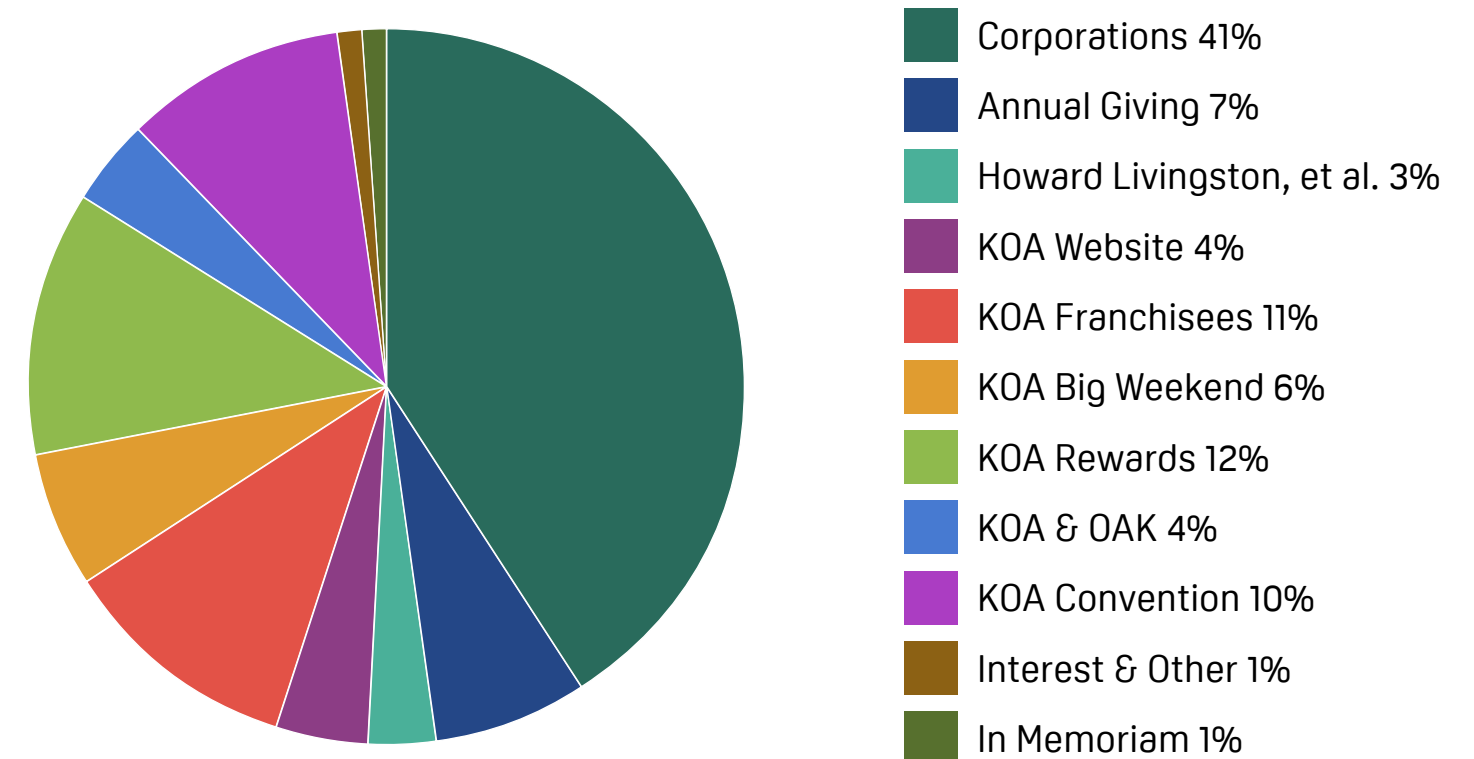
COCA was formed in 1982 by a dozen pioneer pediatric oncology camps. These visionaries witnessed the lives of children with cancer being immeasurably enhanced by camping. They created a forum that is known as Children's Oncology Camping Association.

At the heart of COCA lies dedication to quality assurance systems. Through their Gold Ribbon Accreditation Program, COCA helps provide leadership, education, and support to empower camps to provide the very best programs and services.

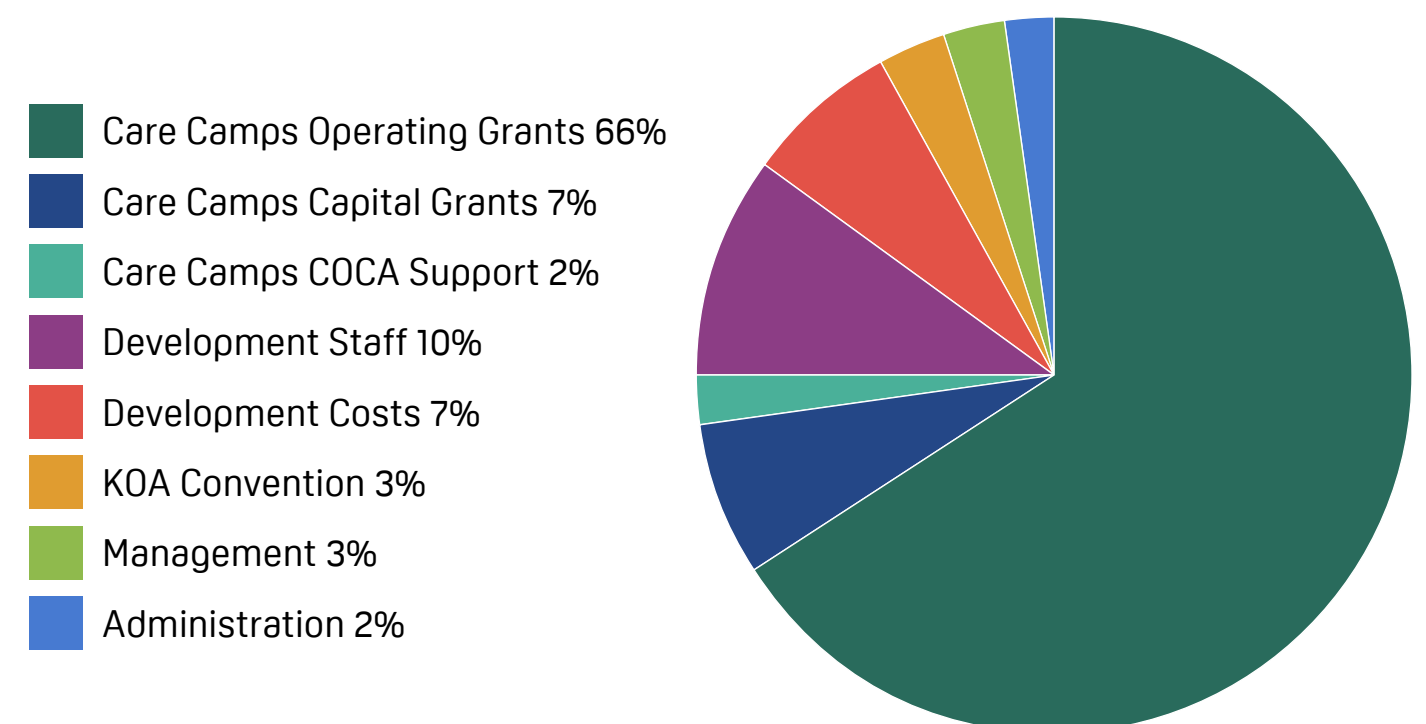
As COCA connects and strengthens the international community of camps serving children and families affected by childhood cancer, Care Camps is focused on funding their efforts.

In 2022, Care Camps granted 132 operating grants and 72 capital grants to support COCA members. Care Camps also provides funding for COCA's best practices and professional development/education.

## 2022 CARE CAMPS REVENUE



## 2022 CARE CAMPS EXPENSES





# HEALING HAPPENS HERE.



Fun for the whole family at Camp Casco

When a child is diagnosed with cancer, everything changes.

The normalcy of the past is traded for treatment options, doctor appointments, and medication regimens. It is a difficult journey for every member of the family.

**And in the midst of it all, something magical happens when children and families spend time outdoors. Here's what parents have to say about camp...**

"For the first time since his diagnosis, my child has felt like a normal kid. He loved that there were counselors that experienced cancer as he had. Camp normalizes life again."

"This camp has given my daughter the ability to own her own story, to realize she is not the only one, and to have the confidence to be herself and be proud of who she is!"

"We were able to be silly and really relax. Cancer forced us to be more serious over the past few years. It was nice to engage in fun games and activities that kept us laughing and brought us back to our pre-cancer place."

"Thank you for this amazing opportunity for my child to connect with others, play, and just have fun! She has been so isolated through this journey of finding a new life after treatment, and these camp experiences help so much. Camp has boosted her comfort level to interact with others."



# CAMPS WE SUPPORT



Boys in the boat at Camp Sunshine

Each medically supervised pediatric oncology camp that Care Camps funds specializes in caring for children living with cancer and their families.

Your donations to Care Camps impact these children and families in your region as well as across the country.

## USA

### ALABAMA

Rapahope  
Mobile, AL

Smile-A-Mile  
Alexander City, AL

Smile-A-Mile-Day  
Alexander City, AL

### ARIZONA

Camp Sunrise  
and Sidekicks  
Payson, AZ

Camp Rainbow AZ  
Williams, AZ

Candlelighters  
Family Camp  
Mt Lemmon, AZ

### ARKANSAS

Camp Quality  
Arkansas  
Bald Knob, AR

### CALIFORNIA

Camp Reach  
for the Sky  
Julian, CA

Camp RMD for  
Good Times  
Mountain Center, CA

Camp Sunshine  
Dreams  
Lakeshore, CA

Okizu  
Livermore, CA

### COLORADO

Camp Courage  
Jamestown, CO

Camp Wapiyapi  
Woodland Park, CO

Nighthawk Ranch  
Guffey, CO

Sky High Hope  
Bellvue, CO

### CONNECTICUT

Camp Rising Sun  
Colebrook, CT

Camp Rising Sun-  
Sibs  
Colebrook, CT

### DELAWARE

Kay's Kamp  
Middletown, DE

### FLORIDA

Camp Boggy Creek  
Eustis, FL

### GEORGIA

Aurora Day  
Atlanta, GA

Camp Rainbow  
Lincolnton, GA

Camp Sunshine  
Rutledge, GA

### IDAHO

Camp Journey NW  
Post Falls, ID

Camp Rainbow Gold  
Fairfield, ID

### ILLINOIS

Camp HIS Kids  
Waterloo, IL

Camp HIS Kids  
Sibling  
Waterloo, IL

Camp Kids Are  
Kids Chicago  
Chicago, IL

Camp Quality Illinois  
Ingleside, IL

### INDIANA

Camp Little Red Door  
Martinsville, IN

Camp Quality  
Kentuckiana  
Underwood, IN

Camp Watcha  
Wanna Do  
Wolcottville, IN

Camp Quality Elkhart  
Elkhart, IN

### IOWA

Camp Heart  
Connection  
Boone, IA

### KANSAS

Camp Hope  
Clafin, KS

### KENTUCKY

Center for  
Courageous Kids  
Scottsville, KY

Kids Cancer Alliance  
Perryville, KY

### LOUISIANA

Camp Quality  
Louisiana  
Mer Rouge, LA

Hearts of Passion  
New Orleans  
New Orleans, LA

### MAINE

Camp Sunshine  
@ Sebago Lake  
Casco, ME

Rett's Roost  
Ogunquit, ME

### MARYLAND

Camp Fantastic  
Gaithersburg, MD

Camp Sunrise  
(John Hopkins)  
Annapolis, MD

Horizon Day  
Baltimore, MD



# CAMPS WE SUPPORT

Making music at Camp Merry Times.



Big Laughs from Camp Night Hawk Ranch



**MASSACHUSETTS**

Camp Casco  
Groton, MA

Dream Day  
on Cape Cod  
Brewster, MA

**MICHIGAN**

Camp Casey  
Wayne, MI

Camp  
Catch-A-Rainbow  
Jackson, MI

Camp Quality  
Michigan-Teen  
Beaver Island, MI

Camp Quality  
Michigan- Sibs  
Lapeer, MI

Camp Quality  
Michigan-South  
Fenton, MI

Camp Quality  
Michigan-North  
Lapeer, MI

Camp Quality  
Michigan-Upper  
Pennisula  
Big Bay, MI

Camp Quality  
Michigan-Virtual  
Fenton, MI

Special Days  
Montague, MI

**MISSOURI**

Camp Quality  
Central Missouri  
St. Clair, MO

Camp Quality  
Greater Kansas City  
Excelsior Springs, MO

Camp Quality Kansas  
Excelsior Springs, MO

Camp Quality Kansas  
Missouri United  
Excelsior Springs, MO

Camp Quality  
Northwest Missouri  
Stewartsville, MO

Camp Quality Ozarks  
Neosho, MO

Camp Rainbow  
Family Potosi, MO

Camp Rainbow  
Wildwood, MO

**MONTANA**

Big Sky Kids  
Bozeman, MT

Camp Mak-A-Dream  
Gold Creek, MT

For One Another  
Family Goldcreek, MT

**NEBRASKA**

Camp Quality  
Heartland  
Fremont, NE

**NEVADA**

Camp Firefly  
Las Vegas, NV

**NEW JERSEY**

Camp No Worries  
Tabernacle, NJ

Camp Quality  
New Jersey  
Sandyston, NJ

Happiness Is  
Camping  
Hardwick, NJ

# CAMPS WE SUPPORT

Happiness Is  
Camping - Sibs  
Hardwick, NJ

**NEW MEXICO**

Camp Courageous  
Mayhill, NM

Camp Bravo  
Mayhill, NM

Camp Enchantment  
Capitan, NM

**NEW YORK**

Camp Good Days  
Branchport, NY

Camp Simcha  
Glen Spey, NY

KiDS NEED MoRE  
Camp Adventure  
Roscoe, NY

KiDS NEED MoRE-  
Saddlerock  
Middle Island, NY

Sunrise Day  
Long Island  
Wyandanch, NY

Sunrise Day  
Pearl River  
Orangeburg, NY

Sunrise Day  
Staten Island  
Staten Island, NY

**NORTH CAROLINA**

Camp Merry Times  
Hendersonville, NC

Hearts of Passion  
Charlotte  
Charlotte, NC

**OHIO**

Camp Quality Ohio  
Burbank, OH

**OREGON**

Camp Millennium  
Oakland, OR

Camp Ukandu  
Gresham, OR

Ukandu Family  
Gresham, OR

**PENNSYLVANIA**

Camp Dost  
Millville, PA

Camp Happy Times  
Tyler Hill, PA

**SOUTH CAROLINA**

Camp Courage  
Marietta, SC

Camp Happy Days  
Summerton, SC

CAMP KEMO  
Eastover, SC

Camp Rachel  
Eastover, SC

Connections to last a lifetime at Camp Reach for the Sky





# CAMPS WE SUPPORT

Camp Rise Above  
Eastover, SC

Camp Rise Above-  
Overnight Adaptive  
Eastover, SC

Camp Rise Above-  
Young Adult  
Eastover, SC

Camp Victory  
Eastover, SC

**SOUTH DAKOTA**

Camp Bring It On  
Florence, SD

**TENNESSEE**

Camp Horizon  
Kingston Springs, TN

**TEXAS**

Camp CAMP  
Center Point, TX

Camp Discovery  
San Antonio, TX  
Camp H-Town  
Houston, TX

Camp iHope  
Anna, TX

Camp Periwinkle  
Burton, TX

Camp Quality Texas  
Huntsville, TX

The Rainbow  
Connection  
Burton, TX

Visionworks  
Family Camp  
San Antonio, TX

**UTAH**

Camp Hobe'  
Tooele, UT

**VERMONT**

Camp Ta-Kum-Ta  
South Hero, VT

Camp Ta-Kum-Ta  
-Siblings  
South Hero, VT

**VIRGINIA**

Horizon Day Camp -  
Metro DC  
Fairfax, VA

**WASHINGTON**

Camp Sparkle  
Seattle, WA

The Goodtimes  
Project  
Vashon, WA

**WISCONSIN**

Camp One Step  
Williams Bay, WI

Joshua's Camp  
Eau Claire, WI

**CANADA**

**ALBERTA**

Camp Kindle  
Water Valley, AB

Camp Quality Alberta  
Bentley, AB

**BRITISH COLUMBIA**

Camp Goodtimes  
Shawnigan Lake, BC

West Coast Kids  
Cancer  
Surrey, BC

Hugs from Camp Merry Times



# CAMPS WE SUPPORT

**MANITOBA**

Camp Quality  
Manitoba  
Whiteshell, MB

**NEW BRUNSWICK**

Camp Goodtimes  
Sunnyside Beach, NB

**NEWFOUNDLAND**

Camp Delight  
Harbour Main, NL

**NOVA SCOTIA**

Camp Goodtimes  
Aylesford, NS

**ONTARIO**

CAMPFIRE CIRCLE  
Muskoka  
Rosseau, ON

CAMPFIRE CIRCLE  
Rainbow Lake  
Waterford, ON

Camp Quality  
Eastern Ontario  
Maberly, ON

Camp Quality New  
Heights  
Sherkston, ON

Camp Quality North  
Western Ontario  
Shebandowa, ON

Camp Quality  
Northern Ontario  
Spanish, ON

Camp Quality  
Southern Ontario  
Rockwood, ON

Camp Quality Virtual  
Toronto, ON

**QUEBEC**

On the Tip of the  
Toes Foundation  
Chicoutimi, QCv

S'mores from Camp Wapiyapi





# WE CARE AWARDS 2022

Introduced in 2009, each recipient of the We Care Awards holds a special place in the history of Care Camps. These awards are given to individuals or groups who go above and beyond to impact the mission of Care Camps. Here are our 2022 winners:

## CAMPERS INN RV: WE CARE CORPORATE PARTNER AWARD



Care Camps' Board of Directors selected Campers Inn RV as the recipient of the 2022 We Care Award based on their outstanding contributions and efforts to propel the mission of Care Camps.

In 2021, Jeff Hirsch and his wife, Deby, launched Campers Inn RV's first corporate giving partnership with Care Camps through an employee donation and match campaign. The partnership has continued to grow into larger events like golf tournaments and most recently the Glitter & Gold Gala.

"I cannot put into words how thankful I am for everyone who helped make the Glitter & Gold Gala a huge success," said Jeff Hirsch, Campers



Jeff and Deby Hirsch, Campers Inn Glitter and Gold Gala



Left to right, Mark Lamoine, Care Camps Board Vice-Chair, Jeff Hirsch, Campers Inn RV President/CEO, Wade Elliott, Care Camps Board President.

Inn RV President/CEO. "This was a vision put into action by my wife, Deby Hirsch, head of Campers Inn RVs charitable initiatives, to further the Care Camps mission with a Holiday Gala. We had people from all over the country donating items for the silent auction and live auction because they wholeheartedly believe in the Care Camps mission like we do. The organization is doing amazing work and we are so thankful that we can be a part of it."

The Glitter and Gold Gala raised nearly \$400,000 to get children experiencing cancer to camp. This year, Campers Inn RV has contributed over 700,000 to Care Camps.

Headquartered in Jacksonville, Fla., Campers Inn RV was established in 1966 and has grown to become the nation's largest family-operated dealership group with 36 dealership locations throughout all U.S. regions.

## CAROL WRIGHT: WE CARE VOLUNTEER AWARD



Wade Elliot, Care Camps Board Chair

The 2022 We Care Volunteer Award goes to Carol Wright. Carol is a long term & loyal volunteer at the Newburgh/NYC North KOA Holiday. Carol runs the activities program and dedicates her time hosting fundraising events and coming up with exciting ways to promote Care Camps. While fostering this community of giving, Carol navigated her own cancer journey. We thank Carol for her inspiration and dedication.

## JEFF GOINS: WE CARE KOA AWARD



Left to right, Wade Elliott, Care Camps Board Chair, Rachel Plaga, Ginny Radar, Manager Grand Island KOA, Mark Lemoine, Care Camps Board of Directors.

This year's We Care Award KOA, goes posthumously to Jeff Goins. Jeff was a dedicated and loyal KOA employee who passed away on Oct 4th after a very brave cancer journey. Jeff and his wife Gloria, and daughter Rachel, have been true examples of what it means to give from the heart. Their dedicated support to Care Camps continues to bless the lives of families dealing with childhood cancer. Thank you, Jeff, for leaving a legacy of giving.

## SALT LAKE CITY KOA: PETER WARRICK/WAYNE MORRIS AWARD

The Peter Warrick/Wayne Morris Award honors the founder of Southeast Publications Peter Warrick, and longtime company executive Wayne Morris, for their historical support of Care Camps. The winner of the 2022 Peter Warrick/Wayne Morris Award is the Salt Lake City KOA. This campground increased its giving to Care Camps from \$772 in 2021 to \$55,519 in 2022. Thank you to the Salt Lake City KOA, and the Menlove family for your support.



Left to Right, Mark Lamoine, Care Camps Board Vice Chair, Wade Elliott, Care Camps Board Chair, Kim Warrick, Southeast Publications, Preston Menlove and Kyle Menlove, Salt Lake City KOA



# LOOKING TOWARD 2023

**OUR GOAL:** More children living with cancer and their families can experience the healing power of community and the outdoors by attending medically supervised oncology camps!



## Our Strategy:

- **Leverage and build** on our incredible legacy with KOA, Inc., and KOA campground owners.
- **Optimize funding opportunities** with our current donors.
- **Expand our corporate partnerships** to new outdoor industries.
- **Enhance our communications** to increase awareness of Care Camps and funding opportunities.
- **Maximize our partnership** with Children’s Oncology Camping Association (COCA).
- **Boost our donor appreciation** to celebrate our positive impact together.
- **Continue to think and do BIG** so more children and their families will benefit!

# WAYS YOU CAN HELP!



## Make a Donation:

- Make a one-time or monthly donation online.
- Write a check.
- Donate stocks, IRAs, mutual funds, ETFs, or securities.
- Include Care Camps in your planned giving.
- Donate in-kind.



## Become a Corporate Partner:

- Launch an employee-giving initiative.
- Create a special event.
- Donate a percentage of sales.




## Hold a Fun-raiser:

- Download fun-raising toolkits and customizable marketing materials on Care Camps website.



Contact us for  
more information

  
[Carecamps.org](https://carecamps.org)

  
1-800-431-0513

  
1440 ½ Grand Ave.  
Billings, MT 59102

# CARE CAMPS LEADERSHIP 2023

## BOARD OF DIRECTORS

**Wade Elliott - Chair**  
Poulsbo, WA

**Mark Lemoine - Vice Chair**  
St. Joseph/Coloma KOA  
Riverside, MI

**Rebecca Kirch - Secretary**  
Washington, DC

**Shawn Peterson - Treasurer**  
Tempest Technologies, LLC  
Helena, MT

**Tim Allen**  
Sweetwater, TN

**Kristina Helbert**  
Bristol/Kingsport KOA Holiday  
Bristol, TN

**Jay Cooke - Legal Counsel**  
Troy, MI

**Debora Hankinson**  
Alamosa/Great Sand Dunes  
KOA Journey  
Alamosa, CO

**Jason Hershberger**  
Forest River Inc.  
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Richmond, VA

**Susan Marcous - Canadian Chair**  
1000 Islands/Mallorytown  
KOA Holiday  
Mallorytown, ON

**Jamie Rademacher**  
JACZ Management, LLC  
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**Jeff Rodino,**  
Patrick Industries  
Elkhart, IN

**Barry Stern**  
Hartwell/Lakeside  
KOA Holiday  
Stuart, FL

**David Vaughan**  
Indianapolis KOA Holiday  
Greenfield, IN

## REPRESENTATIVES

**Jennifer Amundsen**  
Children Oncology Camping  
Association (COCA)  
Boston, MA

**Karla Lemoine**  
KOA Owners Association  
Riverside, MI

**Brandi Simpson**  
Kampgrounds of America (KOA)  
Billings, MT

## CARE CAMPS COUNCIL

**Kathy Allen**  
**Mike Atkinson**  
**Jerry Dale**  
**Mike Gast**  
**Sherman Goldenberg**  
**Michilah Grimes**

**Angela Hayes**  
**Rob Jackson**  
**Diane King**  
**Fred Kuhn**  
**Jennifer Olendorf Mason**  
**Toby O'Rourke**

**Laura Petee**  
**Jim Rogers**  
**Terry Shade**  
**Todd Wilkins**  
**Wendy Woodman**

## CARE CAMPS STAFF

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Executive Director  
Virginia Beach, VA

**Jennifer Mercer**  
Development Director  
Billings, MT

**Erica Lanter**  
Communications Director  
Billings, MT

**Lexi Bickford**  
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