



INSTRUCTIONS FOR: WEEKLY RAFFLE

This ultra-simple WEEKLY event is one of the TOP 3 Most Successful Fundraisers for the kids when done consistently! Weekly fundraisers build a culture of caring at your campground and raise the most money to help kids with cancer get to camp. Don't forget, you can use VOLUNTEERS to sell the tickets!

1. Purchase rolls of double tickets (*available from a local party store or online.*)
2. Using the poster design template provided on the Fun-Raising Toolkit, print out posters and customize them with the day and time of the drawing and utilize around your campground. Every Saturday seems to work great! If you laminate them they can last for months.
3. Create a cash bank with change for customers who don't have exact change.
4. Have your staff sell tickets, or better yet, get your campers and community involved! Utilizing the "Volunteer Sign Up Form" and "Volunteer Request Letter" provided in the Care Camps Fundraising Toolkit online, invite seasonal/long-term campers or other community service groups such as Boy & Girl Scouts, Rotary, Kiwanis, Exchange Club, or church groups to help you raise money to help kids with cancer get to camp by providing volunteers to walk around every weekend to sell tickets. The Volunteer Sign-up list is a great way to get others involved, save you time, and allows them to commit in advance to the weekend they can sell on.
5. Use the "What is Care Camps" info sheet provided to educate all volunteers/employees who are selling the tickets so they can answer questions from your guests. Have each staff member/volunteer selling tickets keep a copy of the "What is Care Camps" sheet laminated with them for easy reference.
6. Sell tickets for \$5 for a single ticket or \$20 for 5 tickets. (*Choose your own price, based on your market.*)
7. Once sold, the purchaser keeps their half of the tickets and the campground keeps the matching 2nd half to put in the drawing bucket.
8. Have someone (typically a guest) pick the winning ticket at the designated day/time and post the winning number at the office. Make sure to take a picture of your winner with their cash each week and post to social media... don't forget to give the guest special recognition if they donate the winnings back to the cause!
9. Count the ticket sales: 1/2 of the money collected goes to the winner and the other 1/2 goes to Care Camps kids!
10. Send in your funds on the last day of every month. Pro Tip: Tape the address on the bottom of your bucket so you never have to look it up to send in your donations!

Need more copies of these materials or other easy fundraising ideas? Go to www.CareCamps.org and click on "FUN-Raising Toolkit" for these and more tools to raise funds for the kids!

THANK YOU FOR CHOOSING TO MAKE A BIG DIFFERENCE IN THE LIVES OF CHILDREN WITH CANCER!

PLEASE REMIT ALL CARE CAMPS FUNDS MONTHLY TO:

CARE CAMPS US: 1440 ½ Grand Ave, Billings, MT 59102
CARE CAMPS CANADA: PO Box 20023, RPO Bayfield Street North, Barrie, Ontario L4M 6E9
or go to www.CareCamps.org to make an easy donation online!

QUESTIONS? IDEAS? CONTACT US AT INFO@CARECAMPS.ORG OR 1-800-431-0513