

INSTRUCTIONS FOR: **"FOR THE LOVE OF KIDS & CAMPING"** COLLECTIBLE ART PROGRAM

Would you like to sell these beautiful posters, note cards, playing cards and stickers while raising money for Care Camps? It's super easy!

Here's what you need to know:

- 1. 100% of the profits from the sale of these items will be donated to Care Camps.
- 2. These prints are not meant to be a money-maker for the retailers, however, we understand the need to make money in your store. Here's how it works:
- Prints are sold in cases of 24 (ready to be individually sold), each print costs \$21.95 (\$25.95 Canadian). We recommend a resale value of no more than \$24.95 (\$30.95 Canadian).
- Note cards are sold per case with 20 boxes (ready to be individually sold), each box has 10 cards for \$12 (\$15.95 Canadian). We recommend a resale value of no more than \$14.95 (\$19.95 Canadian).
- Playing Cards are sold in cases of 24 decks, each deck costs \$7.50. We recommend a resale value of between \$7.50 – \$9.95.
- Stickers are sold in quantities of 20, each sticker costs \$2.50. We recommend a resale value of between \$2.50 \$3.00.
- What you choose to do with that margin is up to you whether that is covering retail costs or donating it back to Care Camps.



We will supply this beautiful display at no charge!

We simply ask that these are only used as part of the "For the Love of Kids & Camping" project and are not re-purposed for other displays in your store.

Are you ready to sign up?

Simply go to: <u>www.fortheloveofcamping.com/participate/sell-at-your-store/</u> and fill out the form and submit!

Not quite ready to make the commitment?

We would love to keep the conversation going! Send us your questions and comments to info@fortheloveofcamping.com.

THANK YOU FOR CHOOSING TO MAKE A BIG DIFFERENCE IN THE LIVES OF CHILDREN WITH CANCER!

CARE CAMPS US: 1440 ½ Grand Ave, Billings, MT 59102 CARE CAMPS CANADA: PO Box 20023, RPO Bayfield Street North, Barrie, Ontario L4M 6E9 or go to www.CareCamps.org to make an easy donation online!

QUESTIONS? IDEAS? CONTACT US AT INFO@CARECAMPS.ORG OR 1-800-431-0513