



INSTRUCTIONS FOR: **BIG GARAGE SALE**

1. Set a date for your sale and determine the hours and location of the event. Pavilions, shops, and warehouses are great, but a large tent will work too! You will need lots of tables.
2. As a team, clean out the office storage spaces, shop, etc. of unwanted items and old inventory. Box them up and assign them prices as you pack them. Then ask all of your team members and seasonal campers to go home and do the same! Invite your vendors, friends, and your community to donate items to your sale as well.
3. To make the end of your sale hassle-free, call in advance and make arrangements with a local Goodwill or other donation center to pick up unsold items on the day after your sale.
4. Use the posters provided on in the Fun-Raising Toolkit, print, customize and post signs around your campground and the community letting people know about your sale!
5. Send a press release for your fundraising event to your local news stations, letting them know what you are raising funds for. (Include the “What is Care Camps” flyer for more information.) Place a free garage sale ad in the local newspaper, and post some of your items for sale on “Facebook Marketplace” with the dates for the sale. Create an “event” on Facebook and invite your friends, and ask your team to share the event with their friends as well. Don’t forget to add it to all local community calendars.
6. One week before the event, make sure to post your sale on your local neighborhood Facebook for-sale sites, and ask your team to share the sale on their own social media pages to bring in vendors, clients, friends, family, neighbors. This is a great way to give some great recognition and PR for your campground and team in your local community! Send a reminder to the local media 2 days before the event.
7. Involve your employees in organizing & pricing your sale items. Items can be mixed up or categorized. It’s fun to have a kid’s section! Have a money bag on hand with plenty of change.
8. If you want to dramatically increase how much you raise, incorporate concessions at your sale. Offer things like cold beverages, hamburgers, sloppy joes, hot dogs, or ice-cream, with minimum “suggested donations” for each.
9. Make sure to print plenty of the “What is Care Camps” info sheets and hang those up at the sale, and include a donation jar at your payment table.
10. At the end of your event, add up the sales and help your team celebrate your success by marking your donations on your Care Camps fundraising thermometer!
11. Then send your donations to Care Camps (*see below*).

THANK YOU FOR CHOOSING TO MAKE A BIG DIFFERENCE IN THE LIVES OF CHILDREN WITH CANCER!

PLEASE REMIT ALL CARE CAMPS FUNDS MONTHLY TO:

CARE CAMPS US: 1440 ½ Grand Ave, Billings, MT 59102
CARE CAMPS CANADA: PO Box 20023, RPO Bayfield Street North, Barrie, Ontario L4M 6E9
or go to www.CareCamps.org to make an easy donation online!

QUESTIONS? IDEAS? CONTACT US AT INFO@CARECAMPS.ORG OR 1-800-431-0513