



# INSTRUCTIONS FOR: GLOW PARTIES

**This fun weekly event is easy to put on and is a huge hit for kids of all ages! Add laser lights, black lights, and music and your “glow parties” will be magnets for your campground! Make the event free to attend and simply sell glow merchandise to make this a great fundraiser!**

1. Set a fundraising goal at the beginning of the season and keep track on the fundraising thermometer. Post it prominently behind your front desk for all to see! It is a great way to get the guests involved and staff excited. They love to know how we are doing with reaching our goal. Combine multiple fundraisers for maximum fun!
2. Purchase a variety of glow merchandise for sale; buying in bulk saves a ton! The more options you have, the more money you can raise for the cause! Suggested items to sell at 200-300% markup:
  - Glow sticks, necklaces, bracelets, and glasses (buy in bulk for cheap at [www.orientaltrading.com](http://www.orientaltrading.com))
  - Glow beach balls in assorted colors <https://glowproducts.com/us/glow-beach-balls-assorted-color-pack>
  - Glow bubble guns (Very popular! <https://glowsource.com/holidays/light-up-bubble-gun/>)
  - Glow/neon T-shirts with your campground info on it (Great marketing for you in addition to a fundraiser!)
  - Glow helicopters ([www.spin-copter.com](http://www.spin-copter.com))
  - Candy and small treat bags for kids, snacks and beverages for adults
3. Print the poster template provided on the Fun-Raising Toolkit, customize with the details of your event and utilize around your campground. If you laminate them they can last for months!
4. This doesn't have to be just your staff. Get your campers and community involved! Utilizing the “Volunteer Sign Up Form” provided, you can ask campers (especially your seasonals) or other community service groups to volunteer to sell the merchandise and help make this fun weekly event easy. Make sure to utilize the “What is Care Camps” info sheet provided to educate all volunteers/employees who are selling the tickets about Care Camps so they can answer questions from your guests.
5. The event is free to attend, but you make the money by selling glow merchandise at a significant markup, along with treats for adults and kids. If you buy in bulk, you can mark up 200-300% and the items are still inexpensive!
6. Enhance the night by adding easy and fun glow-in-the-dark games, like glow ring toss & glow Twister. You can also get glow in the dark fog or bubbles. Put on some music, turn on the laser lights and black lights, and watch the kids enjoy!
7. Make sure to take photos & videos each week, as these are eye-catching, fun social media posts and pictures for your campground website!
8. Add up the merchandise sales: deduct your expenses from the amount, and submit the remaining funds raised to Care Camps.

**THANK YOU FOR CHOOSING TO MAKE A BIG DIFFERENCE IN THE LIVES OF CHILDREN WITH CANCER!**

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**PLEASE REMIT ALL CARE CAMPS FUNDS MONTHLY TO:**

**CARE CAMPS US:** 1440 ½ Grand Ave, Billings, MT 59102  
**CARE CAMPS CANADA:** PO Box 20023, RPO Bayfield Street North, Barrie, Ontario L4M 6E9  
or go to [www.CareCamps.org](http://www.CareCamps.org) to make an easy donation online!

**QUESTIONS? IDEAS? CONTACT US AT [INFO@CARECAMPS.ORG](mailto:INFO@CARECAMPS.ORG) OR 1-800-431-0513**