



INSTRUCTIONS FOR: **ICE CREAM SOCIAL**

**This simple event is a crowd pleasing favorite that not only builds community at your campground but is one of the top 3 most successful fundraisers for Care Camps!
Don't forget: You can invite volunteers to join you and help serve!**

1. Invite your seasonal campers or a local civic or youth group to act as volunteers. Go to your local Kiwanis, Rotary, Boy Scouts, church youth groups, etc and tell them you are raising money to help kids going through cancer get to camp. Ask them if they would be willing to partner with you as volunteers to serve ice cream each week! To make life easy, you can use the "Volunteer Sign-up Sheet" and "Request for Volunteers" letter located at www.CareCamps.org in the Fundraising Toolkit. You will need 3-4 volunteers each week to serve the ice cream & toppings and assist with setup, cleaning, and teardown. We recommend you or a staff member be there to greet the guests, take money, and act as an ambassador for your campground alongside the volunteers. It's a great time to find out how their stay is going!
2. Pick your busiest day of the week (usually Saturdays) in the mid-afternoon or early evening, and hang up posters around your property to advertise the event. Make sure to add the day of the week, time, location, and cost to the posters, and add to your weekly activity schedule!
3. Purchase supplies including: bowls, spoons, napkins, and 3-8 tubs of ice cream, as well as an assortment of toppings and syrup. Chocolate, butterscotch, and caramel are great! Talk to your local distributor and explain you will be doing this event weekly and that you are raising funds to help kids with cancer get to camp. Ask if they are willing to be a "sponsor" and donate or discount the ice cream! (We can provide donation receipt.) They may also have freezers with wheels that they can donate or sell you at a major discount. This saves a TON of time for setup and keeps your ice cream nice and cold! Important note: Make sure to avoid peanuts on both ice cream and toppings due to potential for severe. life-threatening allergies! Keep all of your receipts.
4. You will need a change box to make change - usually \$100 is enough. Keep labeled "Care Camps" in the safe.
5. On day of event, set up 3 tables- the first table for the sign with flavors and a staff member to greet the guests, take the money, and act as campground ambassador, the second table for scooping the ice cream, and the third for servers to put on the desired toppings and syrup. Place a garbage can in a convenient location for trash. We recommend having servers for all items and not allowing self-service. REMEMBER: servers must ALWAYS wear rubber gloves.
6. Place a white board with a list of the ice cream flavors up high at the beginning of the line so guests can see the ice cream flavors and decide what they want before they get to the table to pay. This dramatically speeds up the process and helps avoid you needing to repeat the flavors to each person. (Major sanity saver.)
7. Sell bowls for the ice cream for \$3-5/per bowl (based on your audience, number of scoops, and variety of toppings.)
8. At the first table scoop a generous bowl – we usually do two or three scoops, depending on the price.
9. At the second table serve the toppings for the guests. Use separate spoons in each of the toppings so there is no cross contamination. Have someone assigned to the toppings table to keep it clean from spills and sticky spots.
10. Place the spoons and napkins after the toppings and syrup table so they do not cross contaminate the toppings.
11. Count the cash from the sales- deduct the cost of the supplies and remit the balance. Have fun and repeat weekly!

THANK YOU FOR CHOOSING TO MAKE A BIG DIFFERENCE IN THE LIVES OF CHILDREN WITH CANCER!

PLEASE REMIT ALL CARE CAMPS FUNDS MONTHLY TO:

CARE CAMPS US: 1440 ½ Grand Ave, Billings, MT 59102
CARE CAMPS CANADA: PO Box 20023, RPO Bayfield Street North, Barrie, Ontario L4M 6E9
or go to www.CareCamps.org to make an easy donation online!

QUESTIONS? IDEAS? CONTACT US AT INFO@CARECAMPS.ORG OR 1-800-431-0513