



INSTRUCTIONS FOR: **MOVIE & S'MORES NIGHTS**

This fun and super easy event creates a fun sense of community on your campground. It requires a decent quality projector and screen. Due to copyright laws you should sign up with a service to pay licensing fees for the movies you show. As long as you don't charge to attend, the cost is minimal.

1. Sign up and pay for licensing rights for the movies you want to show through a service such as in the US: <https://www.swank.com/campgrounds/> or in Canada, <https://www.acf-film.com/en/index.php>
2. Print the poster provided on the Fun-Raising Toolkit and customize with the details of your campground's event, including the day, time, and location as well as a suggestion to bring along chairs or a blanket to watch from. If you laminate the posters they can last for months! Utilize around your campground.
3. To determine which movie to show, set up a Facebook poll with your guests, or put out a vote sheet in your office or other high traffic area listing 2-3 movie options. Your guests can vote for which one to show!
4. Prep time: orchestrate snacks! This is what you will sell to fund-raise. Fresh popcorn, s'mores kits, chips, candy, ice cream, and non-alcoholic drinks all work great. You can use the "Volunteer Sign Up Sheet" to get seasonal campers to volunteer to prep or sell snacks. Make sure to utilize the "What is Care Camps" info sheet provided to educate all volunteers/employees who are working the event about Care Camps so they can answer questions from your guests. Set up a snack booth and include a donation jar to collect tips for the charity.
5. Have a fire pit so guests can roast marshmallows, etc. during the outdoor movie.
6. Play a Care Camps video from the toolkit at the start of the show and have a volunteer explain to the audience they will be taking a "free will offering" for Care Camps to help kids with cancer get to camp at the beginning of the screening. Have a volunteer walk around with a bucket before the movie begins and collect donations.
7. Turn on the show, and let your guests enjoy!
8. Count the donations and snack sales: deduct your expenses and then send the amazing funds you have raised to help kids with cancer get to Care Camps!

THANK YOU FOR CHOOSING TO MAKE A BIG DIFFERENCE IN THE LIVES OF CHILDREN WITH CANCER!

PLEASE REMIT ALL CARE CAMPS FUNDS MONTHLY TO:

CARE CAMPS US: 1440 ½ Grand Ave, Billings, MT 59102
CARE CAMPS CANADA: PO Box 20023, RPO Bayfield Street North, Barrie, Ontario L4M 6E9
or go to www.CareCamps.org to make an easy donation online!

QUESTIONS? IDEAS? CONTACT US AT INFO@CARECAMPS.ORG OR 1-800-431-0513