



# Care Camps Foundation 2023 Impact Report

Healing Happens Here.



## Who We Are

Care Camps Foundation is a national non-profit organization that funds medically supervised pediatric oncology camps across the United States and Canada.



### WE SUPPORT

camps who are members of the Children's Oncology Camping Association (COCA) who oversees their quality assurance and professional development.



### WE PARTNER

with the outdoor industry along with other businesses, foundations, and individuals to fund the camps.



### WE ARE GRATEFUL

for the legacy of a caring group of Kampgrounds of America (KOA) campground owners who began fundraising to support pediatric oncology camps in 1984.

### Our Mission:

To give joy, hope, and the healing power of the outdoors to children with cancer and their families at medically supervised pediatric oncology camps.

### Our Vision:

With your help, Care Camps Foundation will provide hope and healing to every child and family member affected by childhood cancer in the US and Canada.

### Our Values:



#### Passionate

We work hard each day so that every child and family affected by pediatric cancer gets the opportunity to experience the joy, hope, and healing of special oncology camps and programs.



#### Collaborative

We work together with our donors, camps, volunteers, and vendors to optimize our positive impact for children with cancer and their families.



#### Transparent

We carefully steward donor funds and provide clear reporting to ensure every donation brings the maximal benefit to the children and families facing childhood cancer.



#### Inclusive

We understand and affirm the importance of fostering friendships, shared community and opportunities for children and families from every background.



# Table of Contents

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<b>LOOKING FORWARD: A MESSAGE FROM THE CHAIR</b>	<b>2</b>
<b>OUR IMPACT TOGETHER IN 2023</b>	<b>3</b>
<b>THANK YOU TO OUR PARTNERS</b>	<b>4-7</b>
<b>GIFTS-IN-KIND</b>	<b>8</b>
<b>2023 FINANCIAL OVERVIEW</b>	<b>9</b>
<b>BETTER TOGETHER: COCA PARTNERSHIP</b>	<b>10</b>
<b>CAMPS WE SUPPORT</b>	<b>11-14</b>
<b>THE GIFT THAT KEEPS GIVING: FULL CIRCLE STORIES</b>	<b>15</b>
<b>2023 WE CARE AWARDS</b>	<b>16</b>
<b>FUN(D)-RAISING EVENTS</b>	<b>17</b>
<b>2024 LEADERSHIP</b>	<b>18-19</b>
<b>JOIN US AND BE INSPIRED</b>	<b>20</b>
<b>GET IN TOUCH. GET INVOLVED.</b>	<b>21</b>

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Thank you to all the pediatric oncology camps we fund who provided the special photos and letters included in this report.



# Looking Forward: A Message from the Chair



Dear Friends,

As we look back and highlight our impact together in 2023, first, I want to share an exciting milestone for Care Camps in 2024: **our 40th Anniversary!** Stay connected with us for information about our celebration in the coming months.

Over the past couple of years, Care Camps has experienced an internal transformation. We are pleased to have a collaborative and talented team, dedicated board members, and a visionary strategic plan in place.

A big decision the Board made this past year was to add an important distinction to our name that more accurately reflects the scope of our work and mission. Moving forward, we are now officially **Care Camps Foundation!**

As I marvel at our growth and evolution over the past four decades, I want to express sincere gratitude to our 'Legacy Partner' Kampgrounds of America (KOA). Care Camps was conceptualized in 1984 when a caring group of KOA campground owners began to fundraise for a few children's oncology camps.

Today, Care Camps Foundation remains at the heart of the philanthropic efforts of KOA Inc. and KOA campgrounds across the United States and Canada. As the first KOA franchisee to lead the board of directors in over a decade, my wife Karla and I are proud and honored to carry on that strong legacy, while also building new partnerships for future growth.

**Care Camp Foundation truly changes lives.** Many of the children who attend the camps we fund return year after year. They form lasting friendships and connections with others on a cancer journey where they can experience the healing power of the outdoors and community. It's also common for many to return as camp counselors or volunteers in their adulthood so the impact of one child attending camp has the ripple effect of benefiting many!

Looking ahead, we need your help to fund these special camps and galvanize others to support our mission. I believe where much is given much is required, and I can't think of a better way to pay forward all my family and I have been given than to contribute to this meaningful cause. Care Camps Foundation also provides the same opportunity for businesses and individuals to be part of something greater than themselves. It's a "win-win, and together we can do so much more.

**Thank YOU** for being an integral part of our legacy and our future. Please join us in our mission to serve more children and families for the next 40 years and beyond.

With sincere gratitude,

**Mark Lemoine**

Board Chair, Care Camps Foundation | Coloma/St. Joseph KOA Holiday, Benton Harbor, MI

# Our Impact Together in 2023

**\$2.7M**

Total Donations Received

**\$2M**

Grants for Camps & COCA Awarded

**122**

Pediatric Oncology Camps Funded

**373**

Total Camp Programs Provided

OVERNIGHT, DAY, FAMILY, SIBLING, & MORE



**41,880** Lives Touched

CHILDREN, PARENTS, SIBLINGS & OTHERS

Thank you so much for making camp possible! You have no idea how much camp has helped me! It's my favorite time of the year and I've made some of my best friends here. You made all that possible! Thank You! Love Jasper

Thank you for making camp so awesome!

I love camp. We get to draw and eat food.

I love food.

We also climbed the Alpine tower at Bradford Woods. That was my 3rd time.

-Avery



Thank You!



Thank you so much for all that you do that allows us to come to camp. It is such a special place that has changed my life in so many ways. Thank you again!

thank you so much for supporting camp Hobé. my favorite part about camp Hobé is big swing and zipline and art and craft. your the best!!!! from Bella.



Rayne

Andie

Koda

Megan :)

# Thank You to Our Partners

We are thankful for our partners across the United States and Canada, and ALL your contributions. Your support and generous donations make our mission possible and enliven our vision every day.

We are grateful to partner with the outdoor industry alongside other businesses, foundations, and individuals. We honor the legacy of Kampgrounds of America (KOA) campground owners who initiated fundraising efforts for a few pediatric oncology camps in 1984. Our deep roots in the camping community continue today as campgrounds across the country continue this legacy of support.

**Most of all, thank you for helping us give more joy, hope and healing to as many children with cancer and their families as possible!**

**LEGACY - 1,000,000+**



**DIAMOND - \$250,000 - \$500,000+**



**PLATINUM - \$100,000+**



**GOLD - \$50,000+**



Howard & Cyndy Livingston, and  
Cindy Leone & the Venture Out Gang



# Thank You to Our Partners [continued]



## SILVER

### \$25,000+

- Suzanne Gieseemann Enterprises
- St. Petersburg/Madeira Beach KOA Holiday
- Indianapolis KOA Holiday
- Southernmost Coconut Castaways
- Batesville KOA
- Horse Cave KOA Holiday
- KEI Kampgrounds Enterprise, Inc
- Shawn & Lisa Peterson
- Todd & Missy Cleveland
- The Sommers Company

### \$15,000+

- RV Care Network Ltd
- Williamsport South/Nittany Mountain KOA Holiday
- Thunder Bay KOA Holiday
- Ags A Division of Texas Advertising
- Barrie KOA Holiday
- San Antonio/Alamo KOA Holiday
- 1000 Island/Ivy Lea KOA Holiday
- Oregon Dunes KOA Holiday
- Sweetwater/I-75/Exit 62 KOA
- Wade & Judy Elliott

### \$10,000+

- Canadian Camping and RV Council
- Lena KOA
- Sugarloaf/Summerland Key KOA
- Galveston Island KOA Holiday
- Paris Landing/Kentucky Lake KOA Holiday
- Angola/Hogback Lake KOA Holiday
- Cherokee/Great Smokies KOA
- Jon Anderson
- Winnebago Industries Foundation
- Marco Polo Land Inc
- Jayco Family of Companies

## BRONZE

### \$5,000+

- Naples/Marco Island KOA Holiday
- Uniontown KOA Holiday
- Tucson/Lazydays KOA Resort
- JACZ Management LLC
- Boston/Cape Cod KOA Holiday
- Townsend/Great Smokies KOA Holiday
- 1000 Islands/Mallorytown KOA Holiday
- Fancy Gap/Blue Ridge Parkway KOA Journey
- David Bower
- Cape Hatteras/Outer Banks KOA Resort
- Cranbrook/St Eugene KOA Journey
- St. Eugene Golf Resort Casino
- Hot Springs/Black Hills KOA
- Denver West/Central City KOA Holiday
- Santa Cruz/Monterey Bay KOA Holiday
- Sheridan/Big Horn Mountains. KOA Journey
- SEPI Marketing Corp/Southeast Publications
- Philadelphia South/Clarksboro KOA Holiday
- Alamosa/Great Sand Dunes KOA Journey
- New Bern KOA Holiday
- Chicago Northwest KOA
- Harvest Hosts
- Canandaigua/Rochester KOA Holiday
- Delaware Water Gap/Pocono Mtn. KOA
- 1000 Islands/Kingston KOA Holiday
- Cornwall/Charlottetown KOA Holiday
- Independence Bank
- Grants/Cibola Sands KOA Journey
- Brigham City/Perry South KOA Journey
- Austin East KOA Holiday
- Fort Collins/Lakeside KOA Holiday
- John Baker
- Nashville KOA Resort
- Renfrew/Ottawa West KOA Journey
- Lemolo Lake/Crater Lake North KOA
- Bar Harbor/Oceanside KOA
- Honesdale/Poconos KOA Holiday
- Asheville East KOA Holiday
- Leavenworth/Pine Village KOA
- Coloma/St. Joseph KOA Holiday
- Emmett KOA
- Niagara Falls KOA Holiday
- Virginia Beach KOA Holiday
- Salem/Libson KOA Holiday
- Parry Sound KOA Holiday
- Kristina Helbert
- David Vaughan
- Williamsburg Camping
- James Hudson
- Great American Direct
- Gettysburg/Battlefield KOA Holiday
- Pigeon Forge/Gatlinburg KOA Holiday
- Kelly Harper
- Jim & Sandy Rogers
- Jill & Chris Currier
- Bank of the West
- Jacksonville Icemen
- Toby ORourke





# Thank You to Our Partners [continued]



## BRONZE [CONTINUED]

### \$1,000+

- Crossville I 40 KOA Holiday
- Cardinal KOA Holiday
- New Orleans West KOA Holiday
- Dustin Farmer
- Wisconsin Dells KOA Holiday
- Littleton/Franconia Notch KOA
- San Diego Metro KOA Resort
- Perry Hodies Photography
- Wilmington KOA Holiday
- Harrisonburg/Shenandoah Valley KOA Holiday
- Kyle Menlove
- Brown County/Nashville KOA Holiday
- Wytheville KOA Holiday
- Starke/Gainesville NE KOA Holiday
- Temecula/Vail Lake KOA Holiday
- Harpers Ferry/Civil War Battlefield KOA
- Covert/South Haven KOA
- Elizabethtown/Hershey KOA Holiday
- Yellowstone Park/Mountainside KOA Journey
- Orlando Southwest KOA Holiday
- Pennsylvania Campground Owners Association
- Hattiesburg/Okatoma KOA
- KOA Owners Association
- Deborah Dunn
- Las Vegas KOA Journey at Sam's Town
- Belvidere East/Exit 170 KOA Journey
- Charlottesville KOA Holiday
- Dennis & Jennifer Bostedo
- Crane Charitable Funds
- Forever Summer Management
- New York City N/Newburgh KOA
- Vista Recreation
- Hixton/Alma Center KOA Holiday
- Chautauqua Lake KOA Holiday
- Richfield KOA Holiday
- St. Augustine Beach KOA Holiday
- Lebanon/Cincinnati NE KOA Holiday
- Kevin Thueson
- Driftstone Campground
- Richmond KOA Holiday
- Benjamin Hirsch
- Martin Vellner
- Bear Lake/Marine Side KOA
- Dayton KOA Holiday
- Gatlinburg East/Smoky Mountain KOA
- The Hitch House Inc.
- Ontario Private Campground Association
- Tri County Auto and Oil, Inc.
- J&P Hospitality LLC
- Chuck Wilson
- Joanne Green (Red Oak Campground)
- Louisville South KOA Holiday
- Salt Lake City KOA
- Astoria/Warrenton/Seaside KOA
- Mystic KOA Holiday
- Anderson/Lake Hartwell KOA Holiday
- Greenville Evening Rotary Charities, Inc.
- Asheville West KOA Holiday
- Rebecca Ambroe
- Blue Ridge/Toccoa River KOA Holiday
- Skowhegan/Kennebec Valley KOA
- Bellefonte/State College KOA Holiday
- Niagara Falls/Grand Island KOA Holiday
- Bradenton/Hunsader Farms KOA Holiday
- Vernal/Dinosaurland KOA
- Donald & Jane Tiedeman
- Monroe County/Toledo North KOA
- Clearwater/Lake Tarpon KOA
- Mike Atkinson
- Robyn Koromhas
- Micah Tomaselli
- Elisa Prato
- John Burke
- Duncan Bunch
- Gwynn Sullivan
- Jay Cooke
- Lookout Mtn/Chattanooga West KOA
- Gaeddert
- Kiwanis Club of Owen Sound
- Jason Hershberger
- Starbucks/Lyons Ferry Marina KOA
- O'Connor RV
- Mr. & Mrs. Donald Popp
- Katherine Holland
- Century Chemical Corporation
- Jerry & Mailah Dale
- Tidwell & Sons HVAC LLC
- Paul E Cunningham
- Brattleboro North KOA Journey
- Fredericksburg/Washington D.C. South KOA Holiday
- Andover/Pymatuning Lake KOA Holiday
- Canton/East Sparta KOA Holiday
- Goodland KOA Journey
- Fort Pierce West KOA
- Tucumacari KOA Journey
- Christopher Scheer
- Logan/Hocking Hills KOA Holiday
- South Padre Island KOA Holiday
- Albuquerque Central KOA Journey
- Manchester Beach/Mendocino Coast KOA
- Ventura Ranch KOA
- Tyler Munson
- Victor Patel
- Chubb Charitable Foundation
- Cheryl Westphal Johnson & Robert Jozwiak
- NAI Outdoor Hospitality Brokers
- Thompson/Grand River Valley KOA Holiday
- Sunbury/Columbus N KOA Holiday



## Thank You to Our Partners [continued]

- Andrew Metroka
- Waterloo/Finger Lakes KOA
- Casey Dillon
- Todd Eugene Stafford
- Fred L. Bentz
- Rett Jaques
- Robert Lusby
- Mark Person
- Lawrence H. Peter
- Mount Pleasant/Charleston KOA Holiday
- Devils Tower/Black Hills KOA Journey
- Laurie Hirsch
- Mercer/Grove City KOA Holiday
- Tempest Technologies
- Airstream
- Ouray KOA Holiday
- Yolawnda Henry
- Moab KOA Holiday 44-105
- Matt Foxcroft
- Mark Lemoine
- St. George/Hurricane KOA
- Barron Roddey
- Natural Bridge/Watertown KOA Journey
- Marc Peterson
- Door County KOA
- Lethbridge KOA Journey
- Denver East/Strasburg KOA Holiday
- Russell Gibbons
- Livingston/Paradise Valley KOA Holiday
- Willcox/Cochise KOA
- Joseph Turgeon
- Rebecca Kirch
- Kankakee South KOA Holiday
- Sandusky/Bayshore KOA Holiday
- Darin Uselman
- Rebecca Tubb
- Karen Jacobsma
- Terry Shade
- West Glacier KOA Holiday
- Howard & Catherine Wilcox
- James J. Lawson
- David M. Hirsch
- Christies RV
- Andrew Thomson
- Orlando/Kissimmee KOA Holiday
- Little Rock N/Jct I-40 KOA Journey
- Larry Clay
- Jennifer Mason
- Denise Becker
- Eric & Cathy Brinsfield
- Michael Dunn
- Olympic Peninsula/Port Angeles KOA Journey
- Philadelphia/West Chester KOA Holiday
- West Palm Beach/Lion Country Safari KOA Journey
- Jane White
- Robert Bentley
- Mitchell KOA
- TD Bank
- Tobermory Village Campground
- Amteck
- Lawnco 1, Inc.
- Debra Crowder
- Great Lakes Area Motorcoach Association
- Kristin Padgett
- Smakt Properties LLC
- Michael & Kathleen Matuszek
- Consolidated Garage Doors Ltd.
- Cameron & Abigail Hendricks
- Nicole Berger



For a complete list of our generous donors, visit [www.carecamps.org](http://www.carecamps.org).

## Gifts-In-Kind

In addition to the financial donations, we are grateful for the many generous in-kind gifts of goods and services we received in 2023. These donations help us raise additional funds, as well as reduce our operational cost, so more of our revenue can go to the camps, children, and families we serve.

**Thank you to ALL who went above and beyond to provide us this extra support!**

**Our Board of Directors** – for volunteering their time throughout the year to elevate our mission

**Tempest Technologies** – for providing and hosting our website

**Southeast Publications** – for printing our annual report and providing ads in a variety of publications

**Independence Bank** – for creating a Care Camps Debit Card and an extra opportunity for customers to donate

**For the Love of Kids & Camping** – for donating 100% of the proceeds from their commemorative artwork sales

**Ultra Graphics** – for providing discounts with our printing needs

**MEDIA COVERAGE** – for showcasing our mission via news articles, podcasts, and more

**RV Business**

**Modern Campground**

**Woodall's Campground**

### KOA GOLF TOURNAMENT

**KOA Inc staff** – for volunteering their time to make this fun event happen

### KOA CONVENTION

**KOA, Inc** – for providing the space and support for our fundraising activities

**Clint Bell** – for being our auctioneer extraordinaire for our live auction

**Auction Donors** – for generous donations for our live and silent auctions

- Bristol TN KOA
- Camp Firefly
- Campers Inn RV
- Campfire Spices
- Canterbury RV
- CheckBox Systems
- Constoga Wagon Company
- Doug Mulvaney
- Farcountry Press
- Home Depot
- JACZ Management, LLC
- Jamestown Advanced Products
- John's Welding
- Kammock
- KCN Campgrounds
- Kevin Thueson
- Knee Deep Expeditions
- KOA Business Development Team
- KOA Inc. Executive Team
- KOA OAK properties/campgrounds
- Las Cruces KOA
- Las Vegas KOA
- LLAMAWOOD
- Lordsburg KOA
- Mark Lemoine and David Vaughn
- Montana Canvas
- Park n Pool
- Patti Repetto
- Polywood Furniture
- Secret Creek
- Smart Industry Products
- Squire Boone Village
- Sweetwater KOA
- Tempest Technologies
- Tent Masters
- The Jump Pad
- Toysmith
- Weber Grills
- West Point Hospitality

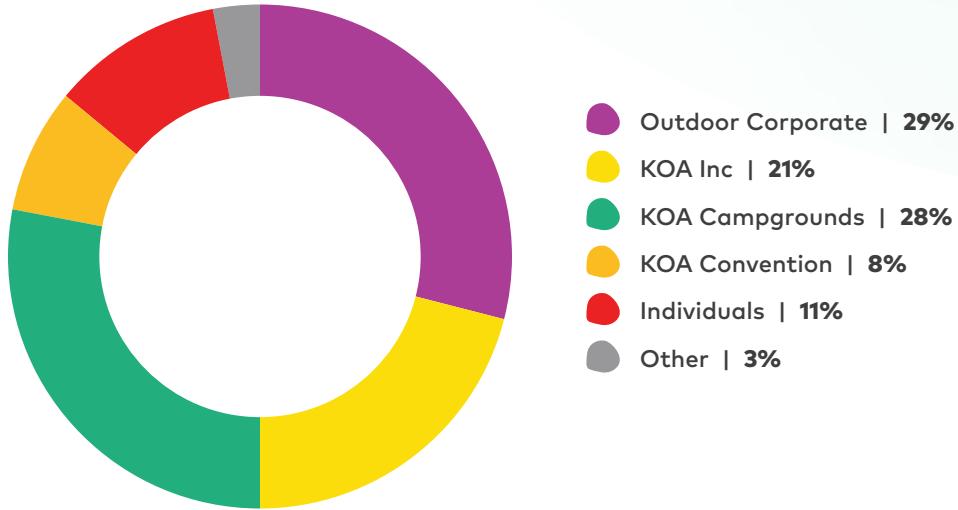
### OTHER SPECIAL INDIVIDUALS

**Our Advisory Council Members** - for spreading our mission to their spheres of influence

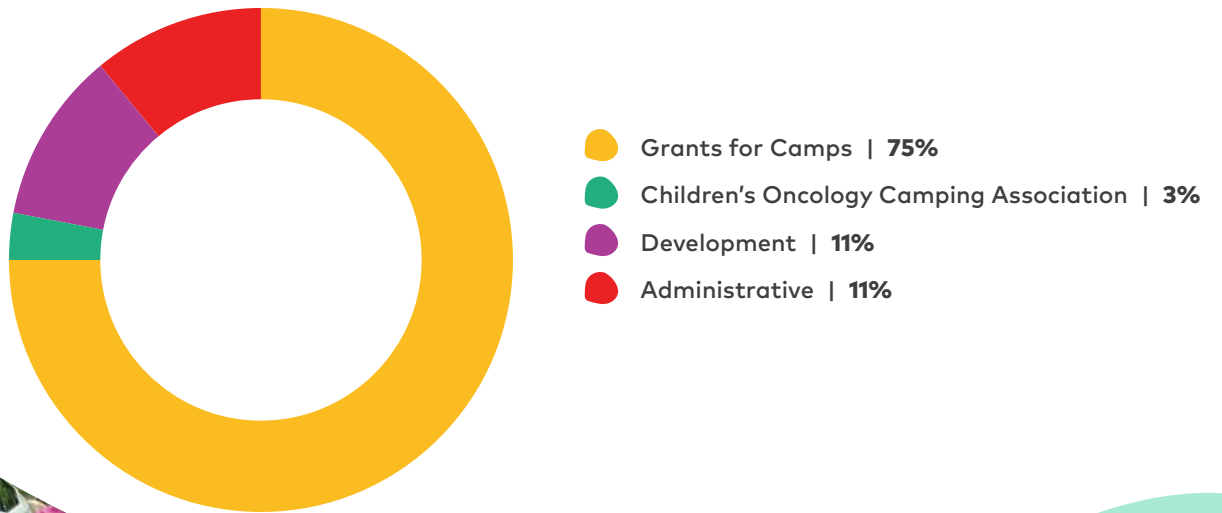
**Melanie Merriman, PhD** – for providing invaluable consultation pro bono for our grants for camps, and our grants to foundations

# 2023 Financial Overview

## REVENUE



## EXPENSES



## Better Together: COCA Partnership

In 2014, Care Camps Foundation and the [Children's Oncology Camping Association \(COCA\)](#) formed a strategic alliance in which Care Camps Foundation acts as a national fundraising agent and COCA oversees the quality assurance program for the specialized pediatric oncology camps we support.

Each year, Care Camps Foundation provides an opportunity for pediatric oncology camps who are COCA members to receive funding through a grant application process.

In 2023, Care Camps Foundation awarded 122 camps funding for their operational expenditures and 68 camps funding for their capital improvement needs. Funding was also provided to COCA to support their Gold Ribbon quality accreditation program and professional education they provide to their member camps.



The camps we funded provided a total of **371 camping programs** that included:

- Overnight camps
- Day camps
- Family retreats
- Parents weekends
- Sibling camps
- Bereavement camps

Many camps provided innovative programs, including **'Camp-in-a-Box'** for children who could not attend an outdoor camp in:

- Hospital settings
- Pediatric oncology clinics
- Homes via virtual camps



Overall, **15,000+ children**, **10,000+ parents**, and **9,000+ siblings**, and **6,000+ other family members** were able to attend these camps in 2023 at no-cost.



# Camps We Support

## USA

### ALABAMA

Camp Rising Sun - MS  
Millport, AL

Rapahope  
Mobile, AL

Smile-A-Mile  
Birmingham, AL

Smile-A-Mile  
Eclectic, AL

### ARIZONA

Arizona Camp Sunrise  
& Sidekicks  
Payson, AZ

Candlelighters Family Camp  
Mt Lemmon, AZ

Phoenix Children's-Camp  
Rainbow  
Williams, AZ

### ARKANSAS

Camp Quality Arkansas  
Morrilton, AR

### CALIFORNIA

Camp Reach for the Sky  
Julian, CA

Camp Ronald McDonald for  
Good Times  
Mountain Center, CA

Camp Sunshine Dreams  
Lakeshore, CA

Camp Okizu  
Livermore, CA

### COLORADO

Camp Courage Colorado  
Jamestown, CO

Camp Wapiyapi  
Woodland Park, CO

Nighthawk Ranch  
Guffey, CO

### CONNECTICUT

Camp Rising Sun  
Colebrook, CT

### FLORIDA

Camp Boggy Creek  
Eustis, FL

### GEORGIA

Aurora Day Camp  
Atlanta, GA

Camp Peach Pals  
Atlanta, GA

Camp Rainbow  
Lincolnton, GA

Camp Sunshine  
Rutledge, GA

### IDAHO

Camp Journey NW  
Post Falls, ID

Camp Magical Moments  
Swan Valley, ID

Camp Rainbow Gold, Inc  
Fairfield, ID

### ILLINOIS

Camp HIS KIDS  
Waterloo, IL

Camp Hope  
Hudson, IL

Camp Kids Are Kids Chicago  
Chicago, IL

Camp Quality Illinois  
Ingleside, IL

Sunrise Day Camp Chicago  
Lake Zurich, IL



## Camps We Support [continued]

### INDIANA

Camp Little Red Door  
Martinsville, IN

Camp Quality Kentuckiana  
Underwood, IN

Camp Watcha-Wanna-Do  
Wolcottville, IN

### IOWA

Camp Heart Connection  
Boone, IA

### KANSAS

Camp Hope  
Claflin, KS

Camp Quality Kansas  
Augusta, KS

### KENTUCKY

Kids Cancer Alliance  
Perryville, KY

The Center for Courageous Kids  
Scottsville, KY

### LOUISIANA

Camp Quality Louisiana  
Mer Rouge, LA

Red Carpet Day New Orleans  
New Orleans, LA

### MAINE

Camp Sunshine at Sebago Lake  
Casco, ME

Rett's Roost Positively Healing  
Retreat North Andover, ME

### MARYLAND

Camp Sunrise, Inc  
Annapolis, MD

Horizon Day Camp  
Baltimore, MD

### MASSACHUSETTS

Camp Casco  
Groton, MA

Dream Day on Cape Cod  
Brewster, MA

### MICHIGAN

Camp Catch-A-Rainbow  
Jackson, MI

Camp Casey  
Rothbury, MI

Camp Quality Michigan  
Boyne City, MI

Special Days Camps  
Montague, MI

### MISSOURI

Camp Quality Central Missouri  
Saint Clair, MO

Camp Quality Greater Kansas City  
Excelsior Springs, MO

Camp Quality Kansas  
Missouri United  
Excelsior Springs, MO

Camp Quality Ozarks  
Neosho, MO

Camp Quality Northwest  
Missouri  
Stewartsville, MO

Camp Rainbow Family Camp  
Potosi, MO

Camp Rainbow Oncology  
Overnight Camp  
Wildwood, MO

HIS KIDS Teen Retreat Camp  
Osage Beach, MO

### MONTANA

Camp Mak-A-Dream  
Gold Creek, MT

Eagle Mount Big Sky Kids  
Bozeman, MT

For One Another & Stronger  
Together Family Camp  
Gold Creek, MT

### NEBRASKA

Camp Quality Heartland  
Fremont, NE

### NEVADA

Camp Firefly  
Las Vegas, NV

### NEW JERSEY

Camp No Worries  
Tabernacle, NJ

Camp Quality New Jersey  
Sandyston, NJ

Happiness Is Camping  
Hardwick, NJ

Sunrise Day Camp Greater Philly  
Voorhees, NJ

### NEW MEXICO

Camp Bravo  
Mayhill, NM

Camp Courageous  
Mayhill, NM

Camp Enchantment New Mexico  
Capitan, NM

Camp Little  
Mayhill, NM

Camp United  
Mayhill, NM

### NEW YORK

KIDS NEED MoRE Camp  
Roscoe, NY

Sunrise Day Camp Long Island  
Wheatley Heights, NY

Sunrise Day Camp Pearl River  
Orangeburgh, NY

Sunrise Day Camp Staten Island  
Staten Island, NY

Teddi's Team  
Branchport, NY

### NORTH CAROLINA

Camp CARE  
Lake Lure, NC

Camp MerryTimes  
Hendersonville, NC



# Camps We Support [continued]

## OHIO

Camp Quality Ohio  
Burbank, OH

## OREGON

Camp Millennium  
Oakland, OR

Camp UKANDU  
Gresham, OR

## PENNSYLVANIA

Camp Dost  
Millvill, PA

Camp Happy Times  
Tyler Hill, PA

Ronald McDonald Camp  
Greely, PA

## SOUTH CAROLINA

Camp Courage  
Marietta, SC

Camp Happy Days  
Summerton, SC

CAMP KEMO  
Eastover, SC

Camp Rise Above  
Eastover, SC

## SOUTH DAKOTA

Camp Bring It On  
Florence, SD

## TENNESSEE

Camp Horizon  
Kingston Springs, TN

## TEXAS

Camp Camp / Camp Common  
Ground  
Center Point, TX

Camp Discovery  
San Antonio, TX

Camp H-Town  
Houston, TX

Camp iHope  
Anna, TX

Camp Periwinkle  
Burton, TX

Camp Quality Texas  
Huntsville, TX

Vision Works Family Camp  
San Antonio, TX

The Rainbow Connection Camp  
Burton, TX

## UTAH

Camp Hobe'  
Tooele, UT

## VERMONT

Camp Ta-Kum-Ta  
South Hero, VT

## VIRGINIA

Camp Fantastic  
Front Royal, VA

Horizon Day Camp Metro  
DC|VA|MD  
Fairfax, VA

## WASHINGTON

Camp Goodtimes  
Vashon, WA

Camp Goodtimes @ Camp Reed  
Deer Park, WA

Camp Sparkle  
Seattle, WA

## WISCONSIN

Camp One Step  
Williams Bay, WI

Joshua's Camp  
Eau Claire, WI



# Camps We Support [continued]

## CANADA

### ALBERTA

Camp Kindle  
Water Valley, AB

Camp Quality Alberta  
Nordegg, AB

### BRITISH COLUMBIA

Camp Goodtimes  
Shawnigan Lake, BC

West Coast Kids  
Cancer Foundation  
Surrey, BC

### MANITOBA

Camp Quality Manitoba  
Whiteshell, MB

### NEW BRUNSWICK

Camp Goodtimes  
Sunnyside Beach, NB

### NEWFOUNDLAND

Camp Delight  
Whiteway, NL

### NOVA SCOTIA

Camp Goodtimes  
Aylesford, NS

### ONTARIO

Camp Quality Eastern Ontario  
Lanark, ON

Camp Quality New Heights  
Sheraton, ON

Camp Quality North  
Western Ontario  
Shebandowan, ON

Camp Quality Northern Ontario  
Spanish, ON

Camp Quality Southern Ontario  
Rockwood, ON

Campfire Circle Muskoka  
Rosseau, ON

Campfire Circle Rainbow Lake  
Waterford, ON

### QUEBEC

Camp Vol d'été Leucan-CSN  
Lac Delage, Québec

On the Tip of the Toes  
Foundation  
Chicoutimi, Québec





# The Gift That Keeps Giving: Full Circle Stories

## MEET WILL

Will is a 21-year old cancer survivor who began attending Camp Casco as a teenager in 2017. From the second Will arrived, he fit right into the camp family. He made fast friends with all of his cabinmates and counselors alike, and jumped right into all the fun. When he wasn't conquering the high ropes course or making everyone laugh at the talent show, he could often be found helping younger campers throughout the week.

After attending Camp Casco for two summers, Will was inspired to return as a volunteer, to help give other survivors the same camp experiences he enjoyed. He explains, "I just really liked the opportunity that I was given, and that I could give back what I experienced to other campers." After successfully completing our

Junior Counselor training program, learning new skills and easing into his new role on the other side of camp, he continues to return as a full-fledged camp counselor year after year.

Will has been a leader at Camp Casco by setting the tone for other campers as a teen, and by showing how campers can continue to be involved in our camp family for years to come. We can't wait to see what he accomplishes next!



## MEET NYKIRA

I am Nykira Ramsey, a former camper at Camp Rainbow and a leukemia survivor. I am a 22-year-old, attending Albany State University, majoring in sociology with aspirations of becoming a child life specialist due to my experience at Camp Rainbow from a child to a young adult.

I was diagnosed with leukemia at the age of 7, an age where I didn't know what cancer meant. I was sent to Houston medical center to get blood drawn because I had been sick for a two weeks and wasn't getting better. I was so dehydrated that it was very difficult for them to do so. Later that night I was sent to Medical College of Georgia to get further test done, still 7-year-old me not understanding what's going on. I stayed in the hospital for almost a month before I was able to go home. From that point, I was traumatized. I hated going to the doctor because I knew it was a high possibility of me staying.

My first year at Camp Rainbow at the age of 8, was a very new experience for me as I never really spent time away from my family and friends. Little did I know I was leaving one family to go and visit another. Over the years I grew close to the other campers because for

once, I started to meet other people who were living the same story as me and we shared our experiences and built life long friendships.

One of the most memorable parts of my camp experience were my counselors. Those were like big brothers and sisters to us, ensuring our safety in everything we did. Building our confidence and just helping us open up and come out of our shells. Those are some things that you just can't teach, and the Camp Rainbow staff does a really good job with selecting their counselors. That's another reason why I was so eager to return as a counselor because I remember how big of a role mine played for me and it would mean the world to help this new generation and more undergo the challenges of fighting and recovering. Even more so considering that I'm a fighter and survivor myself.

Each year we would enjoy amazing meals, outstanding games and activities, and even an end of camp dance that holds so many fun memories. The facilities and everything we use to run the camp every year is possible due to the amazing people who donate to the Camp. I speak on the behalf of my brother who camped alongside me, all my camper friends and now as a survivor turned counselor. Thank you for all you do!



## 2023 We Care Awards

Our **We Care Awards** hold a special place in the history of Care Camps Foundation. Since 2009, these awards have been given annually to individuals or groups who go above and beyond to elevate our mission.



### We Care - VOLUNTEER AWARD

#### Wade Elliott

Wade served on our Board for 13 years, and Chair for 11 years. His dedicated servant leadership was vital to our growth and sustainability as well as igniting new partnerships in the outdoor industry.



### We Care - KOA AWARD

#### Williamsport South/Nittany Mountain KOA Holiday

Williamsport South/Nittany Mountain KOA, located in Pennsylvania, has continued their steadfast support, and significantly increased their financial contributions to Care Camps Foundation over the past five years.



### We Care - CORPORATE AWARD

#### Tempest Technologies

Tempest Technologies exemplifies a company who see beyond their bottom line to a cause greater than themselves. Shawn Peterson and his team provide their services pro bono to host our website, and unlimited support to our staff.



### PETER WARRICK/WAYNE MORRIS AWARD

#### Horse Cave KOA Holiday

This special award honors Peter Warrick, the founder of Southeast Publications, and Wayne Morris, their longtime company executive, for their historical support of Care Camps Foundation. Horse Cave KOA, located in Kentucky, increased their financial support more than any other KOA campground in 2023.



# Fun(d)-Raising Events

## Blending up the fun!

Howard Livingston and the Mile Marker 24 Band serve up music and margaritas in a fundraising concert series in the Florida Keys

**PICTURED LEFT TO RIGHT:** Gwynn Sullivan, Care Camps Foundation Executive Director, Howard Livingston, Wendy Woodman, Sugarloaf KOA Manager, and the famous 1952 Johson outboard motor margarita maker



## "All you need is love"

The Care Camps team sending KOA campgrounds off to Beatles Love show. KOA Convention, Las Vegas, NV

**PICTURED LEFT TO RIGHT:** Erica Lanter, Care Camps Foundation Communications Director; and Lexi Bickford, Care Camps Foundation, Funding Program Manager



## Partnering with the outdoor industry

Attending our and showing gratitude for all of our partners in the outdoor RV industry  
RV Open House, Elkhart, IN

Mark Lemoine, Care Camps Foundation, Board Chair, and wife Karla, KOA Owners Association representative

## It's all Fore the Kids!

Fore the Kids Annual KOA Golf Tournament  
Billings, MT

Gwynn Sullivan, Care Camps Foundation Executive Director and Toby O'Rourke, Kampgounds of America Inc, President & CEO



# 2024 Leadership

## BOARD OF DIRECTORS

**Mark Lemoine - Chairman**

Coloma / St. Joseph KOA  
Benton Harbor, MI

**Debora Hankinson - Vice-Chair**

Alamosa / Great Sand Dunes KOA  
Alamosa, CO

**Rebecca Kirch - Secretary**

National Patient Advocate Foundation  
Washington, DC

**Shawn Peterson - Treasurer**

Tempest Technologies, LLC  
Helena, MT

**Tim Allen - At-Large Officer**

Sweetwater / I-75 / Exit 62 KOA  
Sweetwater, TN

**Jay Cooke - Legal Counsel**

Troy, MI

**Kristina Helbert**

Bristol / Kingsport KOA  
Blountville, TN

**Jason Hershberger**

Forest River Inc  
Elkhart, IN

**Kathy Holland**

Kampgrounds of America, Inc.  
Richmond, VA

**Susan Marcoux**

1000 Islands/Mallorytown KOA  
Mallorytown, ON

**Jamie Rademacher**

JACZ Management, LLC  
Maryville, TN

**Jeff Rodino**

Patrick Industries  
Elkhart, IN

**Barry Stern**

AutoMarine, Inc  
Stuart, FL

**David Vaughan**

Indianapolis KOA  
Greenfield, IN

## REPRESENTATIVES

**Jennifer Amundsen**

Children's Oncology Camping  
Association (COCA)  
Boston, MA

**Karla Lemoine**

KOA Owners Association  
Benton Harbor, MI

**Brandi Simpson**

KOA Inc  
Billings, MT

## CARE CAMPS ADVISORY COUNCIL

**Mike Atkinson**

**Jerry Dale**

**Mike Gast**

**Sherman Goldenberg**

**Michilah Grimes**

**Angela Hayes**

**Rob Jackson**

**Diane King**

**Fred Kuhn**

**Jennifer Olendorf Mason**

**Toby O'Rourke**

**Laura Petee**

**Jim Rogers**

**Terry Shade**

**Todd Wilkins**

**Wendy Woodman**



## TEAM MEMBERS

**Gwynn Sullivan**

Executive Director  
*Virginia Beach, VA*

**Lexi Bickford**

Funding Program Manager  
*Billings, MT*

**Erica Lanter**

Communications Director  
*Billings, MT*

**Patti Repetto**

Development Director  
*Hershey, PA*

**Kristal Choy**

Controller  
*Washington, DC*

**Kathy Allen**

Development Associate  
*Sweetwater, TN*

**Alison Stovold**

Canadian Associate  
*Barrie, ON*



# Join Us and Be Inspired

There are many ways you can support Care Camps Foundation and help children living with cancer and their families to attend a pediatric oncology camp.



## Make a Donation

- Online
- Check
- In Honor/In Memorium
- Planned Giving
- In-Kind



## Donate a used RV, Car, and More

- Contact us to donate a gently used RV, car, truck, motorcycle, boat, or machinery equipment
- If accepted, we will take care of the transport and all the details



## Become a Corporate Partner

- Launch an employee giving program
- Donate a percentage of sales
- Sponsor a fundraising event



## Purchase Commemorative Art Pieces

- For the Love of Kids & Camping provides commemorative art pieces of outdoor scenery to sell at your location
- 100% of the proceeds are donated to Care Camps Foundation
- Visit [www.fortheloveofcamping.com](http://www.fortheloveofcamping.com) to see the menu of print options



## Get in Touch. Get Involved.

**Carecamps.org**

info@carecamps.org

1.800.431.0513

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Billings, MT 59102

### CANADA ADDRESS

PO Box 20023  
RPO Bayfield Street North  
Barrie, Ontario L4M 6E9

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SCAN ME