



Care Camps Foundation

Corporate Giving Guide

Supporting camps for children with cancer
across the United States and Canada.

Healing Happens Here.

carecamps.org

About Care Camps Foundation

Who We Are:

Care Camps Foundation is the only national nonprofit whose sole purpose is to fund pediatric oncology camps across the United States and Canada.



Our Mission:

To give joy, hope and the healing power of the outdoors to children with cancer and their families at medically supervised pediatric oncology camps.



Our Legacy:

We are grateful for the Kampgrounds of America (KOA) campground owners who began fundraising to support pediatric oncology camps in 1984.



Camps We Support:

We fund camps who are members of the Children's Oncology Camping Association (COCA) which oversees their quality assurance and professional development.



Our Partners:

We partner with the outdoor industry, other businesses, foundations, and individuals to elevate our mission.



Join our mission to help us fund pediatric oncology camps across the United States and Canada!

Ways your company, business or organization can partner with us:

Point of Sale – Incorporate a donation into the cost of your product.

Percentage of Sale – Donate a percentage of sales from a specific product, annually or during a designated time frame.

Round Up - Add a round-up option or donation amount on a product for your customers at check out.

Employee Giving – Encourage employees to donate pre-tax dollars, consider offering an incentive and a corporate match.

Company Events - Host a company fundraiser for Care Camps Foundation or incorporate a giveback portion in your pre-planned corporate events.

Corporate Donation – Pledge a quarterly or annual donation.

Marketing – Share stories and photos from camp, show the impact of our partnership in your internal and external communications.

Get Social – Link websites and connect on social media.

And, we are open to other creative ideas!

Partnership benefits:

- ✔ Demonstrates social responsibility to your staff, community, and industry.
- ✔ Increases employee engagement, productivity and retention.
- ✔ Provides a year-end tax deduction.
- ✔ Builds positive goodwill with consumers who want to make a difference in the lives of children and families.¹
- ✔ Engages customers who are looking to buy from a socially responsible company.²

Ready to join us?

- 1 Go to our website to learn more and watch our two-minute video on the homepage.
- 2 Determine what partnership opportunities work best.
- 3 Connect with our team, we are here to amplify your efforts and our mission together.

Thank you for making a difference for children living with cancer and their families.
We look forward to partnering with you!

1.FORBES “Project ROI: Defining the Competitive and Financial Advantages of Corporate Responsibility and Sustainability”

2.Nielsen <https://www.marketingcharts.com/brand-related-60166>



Care Camps Foundation

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