



Care Camps Foundation

RV Dealer Giving Guide

Supporting camps for children with cancer across the United States and Canada.

Ways your RV Dealership can partner with us:

Point of Sale – Incorporate a donation into the cost of your product.

Percentage of Sale – Donate a percentage of sales from a specific product, annually or during a designated time frame.

Round Up - Add a round-up option or donation amount on a product for your customers at check out.

Company Events - Host a company fundraiser for Care Camps Foundation or incorporate a giveback portion in your pre-planned corporate events.

Corporate Donation – Pledge a quarterly or annual donation.

Get Social – Link websites and connect on social media.

And, we are open to other creative ideas!

Partnership benefits:

- ✓ Demonstrates social responsibility to your customers, community, and industry.
- ✓ Provides a year-end tax deduction.
- ✓ Builds positive goodwill with consumers who want to make a difference in the lives of children and families.¹
- ✓ Engages customers who are looking to buy from a socially responsible company.²

1.FORBES “Project ROI: Defining the Competitive and Financial Advantages of Corporate Responsibility and Sustainability”

2.Nielsen <https://www.marketingcharts.com/brand-related-60166>



Care Camps Foundation is proud to be an approved RVDA in-kind charity since 2015.

Healing Happens Here.

carecamps.org

About Care Camps Foundation

Who We Are:

Care Camps Foundation is the only national nonprofit whose sole purpose is to fund pediatric oncology camps across the United States and Canada.



Our Mission:

To give joy, hope and the healing power of the outdoors to children with cancer and their families at medically supervised pediatric oncology camps.



Camps We Support:

We fund camps who are members of the Children's Oncology Camping Association (COCA) which oversees their quality assurance and professional development.



Our Legacy:

We are grateful for the Kampgrounds of America (KOA) campground owners who began fundraising to support pediatric oncology camps in 1984.



Our Partners:

We partner with the outdoor industry, other businesses, foundations, and individuals to elevate our mission.

Thank you for making a difference for children living with cancer and their families.

We look forward to partnering with you!



Care Camps
Foundation

carecamps.org | info@carecamps.org | 1-800-431-0513



Ready to join us?

- 1 Go to our website to learn more and watch our two-minute video on the homepage.
- 2 Determine what partnership opportunities work best.
- 3 Connect with our team, we are here to amplify your efforts and our mission together.



Scan to Donate!