

# **Campground Giving Guide**

Supporting camps for children with cancer across the United States and Canada.

## Ways your Campground can partner with us:

**Point of Sale** – Designate a donation per camper night and build it into your price.

**Give-back Weekend** – Donate a percentage of sales during a particular weekend and let your campers know what a difference their stay has made.

**Round Up** – Offer a round-up option upon reservations, or on-site purchases.

**Front Desk Donation Jar** – Loose change adds up, place a donation jar on your front desk.

**Campground Events** – Pancake breakfasts, duck derbies, or bingo games are great ways to engage your campers and raise money for the mission.

**Zero Lift** – Designate a free amenity like coffee or a dog wash station in exchange for donating to Care Camps Foundation.



# **Campground Fundraising Toolkits and Marketing Materials Available**

- Check out our fundraising toolkits, that include step-by-step instructions.
- Download ready-made, grab-n-go marketing materials for your fundraising events.
- And get creative with your own ideas and share with us!

www.carecamps.org/fundraising/toolkits

## **Partnership Benefits:**

**Demonstrates social responsibility and benevolence** to your customers and community.

**Amplifies your campers' experience** by creating opportunities to come together for a shared purpose.

**Builds positive goodwill** with your customers.

Increases employee satisfaction.

Provides a year-end tax deduction.

# **About Care Camps Foundation**

#### Who We Are:

Care Camps Foundation is the only national nonprofit whose sole purpose is to fund pediatric oncology camps across the United States and Canada.



#### **Our Mission:**

To give joy, hope and the healing power of the outdoors to children with cancer and their families at medically supervised pediatric oncology camps.



#### **Camps We Support:**

We fund camps who are members of the Children's Oncology Camping Association (COCA) which oversees their quality assurance and professional development.



#### **Our Legacy:**

We are grateful for the Kampgrounds of America (KOA) campground owners who began fundraising to support pediatric oncology camps in 1984.



#### **Our Partners:**

We partner with the outdoor industry, other businesses, foundations, and individuals to elevate our mission.

Thank you for making a difference for children living with cancer and their families.

We look forward to partnering with you!





### Ready to join us?

- Go to our website to learn more and watch our two-minute video on the homepage.
- 2 Determine what partnership opportunities work best.
- 3 Connect with our team, we are here to amplify your efforts and our mission together.

