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Hello Care Camps Foundation Friends!

As we embark on the New Year and renew our unwavering commitment to funding camps for children with cancer, we want to share a little bit about our NEW Logo.

Our refreshed visual identity celebrates all we have accomplished together and our continued commitment to our mission:

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***To give joy, hope, and the healing power of the outdoors to children with cancer and their families at medically supervised pediatric oncology camps.***

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The **TREE** symbolizes life, stability, and resilience; and embodies our core believe in the healing power of the outdoors. The shadow at the base of the tree represents our deep-rooted foundation and long-term growth.



The **HEART** represents love, compassion, empathy, and our caring commitment to fund the camps. It also personifies the emotional and personal connection our team, Board, and partners have with our mission.



At the center of our logo images of **CHILDREN** are growing, playing, dancing and celebrating, just like kids at camp. This illustrates the life-changing and life-saving gifts camp brings to the lives of every attendee.



Together these elements embody our **MISSION** to fund pediatric oncology camps who provide lasting hope, connections, and community to children with cancer and their families.

We hope our refreshed logo is a reminder of all we have accomplished and all that is possible with your continued support.

Thank you for being an essential part of funding camps across the United States and Canada. We look forward to a fantastic year together.



{{Disclaimer}}

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