



Care Camps Foundation

Young Professionals Board

The Young Professionals Board brings together rising leaders from outdoor companies to support pediatric oncology camps across the United States and Canada and *ultimately make a meaningful difference for children living with cancer and their families.*

Why this matters: Members will help us reach younger audiences, build new relationships, and expand our mission across the outdoor industry. Primarily, members will create and manage signature fundraisers to raise the awareness and impact of Care Camps Foundation.

We Are Seeking:

- 30 members nationwide
- Emerging professionals

Specifically, those who are:

- Passionate about the outdoors
- Skilled in sales, marketing, strategy, partner relations and visual design
- Interested in networking with peers across the outdoor industry
- Excited to support a mission that helps children and families heal through nature

Member Expectations:

- Commit to a one, two or three-year term (option to renew)
- Donate \$250 annually
- Attend two 30-minute meetings per month
- Participate in two fundraising activities

Nominate Someone Today!

Corporate leaders may [nominate emerging leaders](#) or encourage them to [apply here](#).

For more information, contact Jenna Berneck, Development Director, at jenna@carecamps.org.

Benefits:

Members will have the opportunity to:

- ✓ Be a part of a special mission
- ✓ Gain deeper knowledge about our partnerships
- ✓ Support local camps that serve children with cancer and their families
- ✓ Gain nonprofit board experience
- ✓ Grow leadership skills
- ✓ Build connections across outdoor industries
- ✓ Be recognized as valued members of our team

Signature Fundraising Activities:

Annual Fundraising Event: The board will create and guide an annual fundraising event. Members will help shape the idea, plan the details, and support the event from start to finish.

Childhood Cancer Awareness Month Challenge:

Members will hold a social media fundraising challenge during September (Childhood Cancer Awareness Month). Members will use their circle of influence in a friendly competition.