



Supporting pediatric oncology camps so children with cancer can experience the healing power of the outdoors.

# Fundraising Ideas for Campgrounds

## ON-SITE & GUEST-FOCUSED FUNDRAISERS

- **Service for a Cause** – Offer discounted site clean-up, wood bundles, or laundry tokens with a suggested donation to Care Camps.
- **Round-Up at Check-In** – Ask guests to round up their reservation total to the nearest dollar (or more) for donation.
- **Display a Donation Jar** – Set up branded donation jars at your office, camp store, or snack shack, including your campaign QR code and ID.
- **Sell Branded Merchandise** – Create limited-edition T-shirts, hats, or stickers with your campground and Care Camps branding. Proceeds support the campaign.
- **Host a Raffle or Giveaway** – Offer chances to win free stays, camping gear, or camp store credit in exchange for donations.

## EVENT-BASED FUNDRAISERS

- **Campground Open House** – Host a community open house or themed weekend with crafts, games, or entertainment and encourage donations at entry.
- **Family Campout Night** – Organize a group camping night with a shared meal or s'mores bar, asking for a suggested donation.
- **Pancake Breakfast or Ice Cream Social** – Offer a simple meal or treat for guests and invite them to donate in return.
- **Pet Wash or Golf Cart Wash** – Provide a fun, staff-led service and collect donations per wash.
- **Campground Tour for a Cause** – Offer mini walking tours or nature walks of your property and request a donation to participate.



## STAFF & COMMUNITY ENGAGEMENT FUNDRAISERS

- **Bake Sale or Chili Cook-Off** – Host a friendly food competition and sell items to guests or local visitors.
- **Theme Day or Costume Contest** – Organize a theme day where staff or guests donate to dress up or participate.
- **Team Challenge Fundraiser** – Create a friendly competition among staff teams to raise the most money.
- **Silent Auction** – Collect donated items or services from nearby businesses and host an auction at your campground or online.

## DIGITAL & LOCAL PARTNER FUNDRAISERS

- **Social Media Donation Challenge** – Encourage your followers to donate and share why they support the cause.
- **Partner with Local Vendors** – Ask coffee shops, restaurants, or outfitters to donate a portion of a day's sales.
- **Online Fundraising Page** – Promote your campaign using your QR code via email newsletters and social media.

### Thank You

Your campground is making a meaningful difference in the lives of children with cancer. Thank you for stepping up and joining the ***Pennsylvania Campgrounds for Kids*** campaign. Together, we're helping kids find joy, hope and healing in the great outdoors.

### Need help or want to brainstorm ideas?

[See our Campground Giving Guides](#)  
or, contact Jenna Berneck at [jenna@carecamps.org](mailto:jenna@carecamps.org).