



# Care Camps Foundation

## Campground Giving Guide

*Supporting pediatric oncology camps across the United States and Canada so children with cancer can experience the healing power of the outdoors.*

### Ways your Campground can partner with us:

**Point of Sale** – Incorporate a small donation per camper night directly into your pricing, making it an effortless way for guests to give back.

**Give-back Weekend** – Dedicate a specific weekend where a percentage of all sales is donated, and share the impact with your campers so they can see the difference their stay makes.

**Round Up** – Invite guests to round up their total during reservations or on-site purchases as an easy way to contribute.

**Front Desk Donation Jar** – Loose change adds up, place a donation jar on your front desk.

**Campground Events** – Host fun, engaging activities like pancake breakfasts, duck derbies, or bingo nights to bring campers together while raising funds for your cause.

**Simple Guest Donation Option** – Offer a complimentary amenity, such as coffee or a dog wash station, in exchange for a voluntary donation to support the mission.



### Campground Fundraising Toolkits and Marketing Materials Available

- ✓ Check out our fundraising toolkits that include step-by-step instructions.
- ✓ Ready-to-use signs and materials for your campground.
- ✓ And get creative with your own ideas and share with us!

[www.carecamps.org/fundraising/toolkits](http://www.carecamps.org/fundraising/toolkits)

### Partnership Benefits:

**Demonstrates social responsibility and benevolence** to your customers and community.

**Amplifies your campers' experience** by creating opportunities to come together for a shared purpose.

**Builds goodwill** and guest loyalty.

**Engages and motivates your team.**

**Provides a year-end tax deduction.**

*Where Hope Takes Root*

[carecamps.org](http://carecamps.org)

# About Care Camps Foundation

## Who We Are

When a child has cancer, so much of life revolves around treatment. Care Camps Foundation funds pediatric oncology camps across the U.S. and Canada so those children can have safe, medically supervised camp experiences at no cost to their families. Through the healing power of the outdoors, camp becomes a place of joy, belonging, and life-changing moments that remind kids they're more than a diagnosis.



### Our Mission

Care Camps Foundation is on a mission to provide opportunities for children with cancer to experience joy, belonging, and the healing power of the outdoors at no cost to their families.



### Trusted, Transparent Support

Care Camps Foundation provides consistent support in close partnership with the Children's Oncology Camping Association (COCA). Transparency and accountability guide every decision, allowing donors to give with confidence and camps to plan for the future with stability.



### Our Roots

Care Camps Foundation's mission was ignited by a small group of Kampgrounds of America (KOA) campground owners who committed to funding camps for children with cancer. Today, our impact extends across oncology camps throughout the U.S. and Canada—powered by donors, partners, and communities who believe every child deserves camp.



### Our Partners

Care Camps Foundation connects outdoor industry partners to the life-changing impact of camp. By funding experiences rooted in nature, Care Camps Foundation helps extend the healing power of the outdoors to children who need it most—creating partnerships grounded in shared belief and long-term commitment.

## Thank you!

By supporting Care Camps Foundation, donors and partners help safeguard moments of joy, belonging, and relief. Your donations ensure camp remains a place where children feel understood, families can exhale, and childhood is protected—even in the face of cancer.



## Ready to join us?

- 1 Go to our website to learn more and watch our two-minute video on the homepage.
- 2 Determine what partnership opportunities work best.
- 3 Reach out to our team at [info@carecamps.org](mailto:info@carecamps.org) and we will support you every step of the way!

