



# Care Camps Foundation

## Corporate Giving Guide

*Your generosity helps support life-changing camps for children with cancer.*

### About Care Camps Foundation

#### Who We Are

When a child has cancer, so much of life revolves around treatment. Care Camps Foundation funds pediatric oncology camps across the U.S. and Canada so those children can have safe, medically supervised camp experiences at no cost to their families. Through the healing power of the outdoors, camp becomes a place of joy, belonging, and life-changing moments that remind kids they're more than a diagnosis.



#### Our Mission

Care Camps Foundation is on a mission to provide opportunities for children with cancer to experience joy, belonging, and the healing power of the outdoors at no cost to their families.



#### Trusted, Transparent Support

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#### Our Roots

Care Camps Foundation's mission was ignited by a small group of Kampgrounds of America (KOA) campground owners who committed to funding camps for children with cancer. Today, our impact extends across oncology camps throughout the U.S. and Canada—powered by donors, partners, and communities who believe every child deserves camp.



#### Our Partners

Care Camps Foundation connects outdoor industry partners to the life-changing impact of camp. By funding experiences rooted in nature, Care Camps Foundation helps extend the healing power of the outdoors to children who need it most—creating partnerships grounded in shared belief and long-term commitment.



**Where Hope  
Takes Root**

[carecamps.org](https://carecamps.org)

*Your support strengthens pediatric oncology camps so children with cancer can attend safe, medically supervised camp at no cost, and families can count on a place where hope takes root.*

### Ways to partner:

**Point of Sale** – Incorporate a donation into the cost of your product.

**Percentage of Sale** – Donate a percentage of sales from a specific product, annually or during a designated time frame.

**Round Up** - Add a round-up option or donation amount on a product for your customers at check out.

**Employee Giving** – Encourage employees to donate pre-tax dollars, consider offering an incentive and a corporate match.

**Company Events** - Host a company fundraiser for Care Camps Foundation or incorporate a giveback portion in your pre-planned corporate events.

**Corporate Donation** – Pledge a quarterly or annual donation.

**Marketing** – Share stories and photos from camp, show the impact of our partnership in your internal and external communications.

**Get Social** – Link websites and connect on social media.

### Partnership benefits:

- ✓ Demonstrates social responsibility to your staff, community, and industry.
- ✓ Increases employee engagement, productivity and retention.
- ✓ Provides a year-end tax deduction.
- ✓ Builds positive goodwill with consumers who want to make a difference in the lives of children and families.<sup>1</sup>
- ✓ Engages customers who are looking to buy from a socially responsible company.<sup>2</sup>

1.FORBES “Project ROI: Defining the Competitive and Financial Advantages of Corporate Responsibility and Sustainability”

2.Nielsen <https://www.marketingcharts.com/brand-related-60166>

## Featured Campaigns



### Camp Week at Work:

A company-led campaign where your team brings the spirit of summer camp into the workplace. Over the course of your chosen week, employees take part in fun, camp-inspired activities that also serve as simple fundraising moments. These may include talent shows, campfire snacks, and so much more!



### Kudos for Kiddos:

Employees earn drawing entries by participating in Care Camps Foundation-focused activities. The more they participate, the more chances they have to win prizes! Examples could be points for attending a campaign kick-off, volunteering or just watching a campaign video.



### Workplace PIERarchy

Pie the boss for good! PIERarchy, a simple and engaging workplace campaign where employees give for the chance to pie their managers. A fun way to build energy, connection, and a shared sense of purpose across your team.

Reach out to [info@carecamps.org](mailto:info@carecamps.org) for more information on these campaigns. We can help by providing images, logos, other ideas, and supporting collateral.