



Care Camps Foundation

RV Dealer Giving Guide

Supporting pediatric oncology camps across the United States and Canada, helping children with cancer experience joy, belonging and the healing power of the outdoors.

Ways your RV Dealership can partner with us:

Sales-Based Giving Programs

- Round up at checkout
- Donate a set amount from every RV sold during a promotion
- Donate a percentage of parts or accessory sales
- Donate from extended warranty or service package sales
- Feature an item of the month
- Create a “Camp Week” sales event

Service Department Fundraising Ideas

- Add a voluntary donation option to service invoices
- Host a ‘Winterization or De-Winterization’ event
- Provide a free inspection day with suggested donations
- Hold a tire safety check fundraiser
- Include donations with RV education clinics

Employee Engagement

- Schedule employee jeans day
- Host an employee giving campaign
- Create friendly competition between departments
- Provide a company match for employee donations

Customer Fundraising Event Ideas

- Customer appreciation
- Campfire cookout
- Customer raffle
- Charity golf outing
- Holiday open house
- RV wash

Get Social

- Link websites and connect on social media

Featured Campaign

Compete for Kids

A month-long fundraising campaign for RV dealerships across the U.S. to join in a friendly competition to support pediatric oncology camps. The campaign is hosted by Care Camps Foundation in partnership with the RV Dealers Association (RVDA) and takes place in June during National Camping Month.



For more information on this program, go to:
www.carecamps.com/rvda/.

Where Hope Takes Root
carecamps.org

About Care Camps Foundation

Who We Are

When a child has cancer, so much of life revolves around treatment. Care Camps Foundation funds pediatric oncology camps across the U.S. and Canada so those children can have safe, medically supervised camp experiences at no cost to their families. Through the healing power of the outdoors, camp becomes a place of joy, belonging, and life-changing moments that remind kids they're more than a diagnosis.



Our Mission

Care Camps Foundation is on a mission to provide opportunities for children with cancer to experience joy, belonging, and the healing power of the outdoors at no cost to their families.



Trusted, Transparent Support

We provide consistent support in close partnership with the Children's Oncology Camping Association (COCA). Transparency and accountability guide every decision, allowing donors to give with confidence and camps to plan for the future with stability.



Our Roots

Our mission was ignited by a small group of Kampgrounds of America (KOA) campground owners who committed to funding camps for children with cancer. Today, our impact extends across oncology camps throughout the U.S. and Canada—powered by donors, partners, and communities who believe every child deserves camp.



Our Partners

We connect outdoor industry partners to the life-changing impact of camp. By funding experiences rooted in nature, we help extend the healing power of the outdoors to children who need it most—creating partnerships grounded in shared belief and long-term commitment.

Thank You!

By supporting Care Camps Foundation, donors and partners help safeguard moments of joy, belonging, and relief. Your donations ensure camp remains a place where children feel understood, families can exhale, and childhood is protected—even in the face of cancer.

Partnership Benefits:

- ✓ Demonstrates social responsibility to your customers, community, and industry.
- ✓ Provides a year-end tax deduction.
- ✓ Builds positive goodwill with consumers who want to make a difference in the lives of children and families.¹
- ✓ Engages customers who are looking to buy from a socially responsible company.²

1.FORBES "Project ROI: Defining the Competitive and Financial Advantages of Corporate Responsibility and Sustainability"

2.Nielsen <https://www.marketingcharts.com/brand-related-60166>



Care Camps Foundation is proud to be an approved RVDA in-kind charity since 2015.

Ready to join us?

- 1 Go to our website to learn more and watch our two-minute video on the homepage.
- 2 Determine what partnership opportunities work best.
- 3 Reach out to our team at info@carecamps.org and we will support you every step of the way!